

Herald INTERNATIONAL Tribune

An Oil Embargo Matters

The U.S. Senate was right to vote unanimously to bar imports of Iranian oil. At the same time, it should be understood that an oil embargo — even one supported by U.S. allies — will not have much effect on Iran's ability to sell oil and buy arms. The embargo will simply mean slightly less profit for Iran and slightly higher costs for America. Still, the message that the U.S. embargo sends to Tehran is worth the price.

would have. The price would have been a bit lower, since other bidders would presumably have found the shipments less well matched by distance to market or specific chemical refining needs. The difference would have amounted to pennies a barrel for Iran — at most a few million dollars for a country that exports 50 to 75 million barrels a month.

A Choice for UNESCO

The distinct possibility now exists that Amadou Mahtar M'bow, the Senegalese who more than anyone brought UNESCO to its current low state, may shortly be in a position to administer the coup de grace. Widely identified with the politicizing and the mismanagement of UNESCO, he had said he would not run for a third term as director-general, but he is re-elected.

tance of many nations to allow even bold evidence of unfidelity to interfere with bloc logrolling. Still, an alternative is possible. To counter the M'bow early-bidder strategy, the Europeans and Japan now seek to have the executive board stretch out the balloting and to open the contest to candidates who might come in if no announced candidate got an early majority. They have in mind Enrique Iglesias, a development economist of world standing who is Uruguay's foreign minister. He reportedly feels that to have to employ the divisive and often sordid tactics of bloc politics to win the post would make it not worth winning. But there is reason to believe he would consider a consensus draft.

Baker Is Still Right

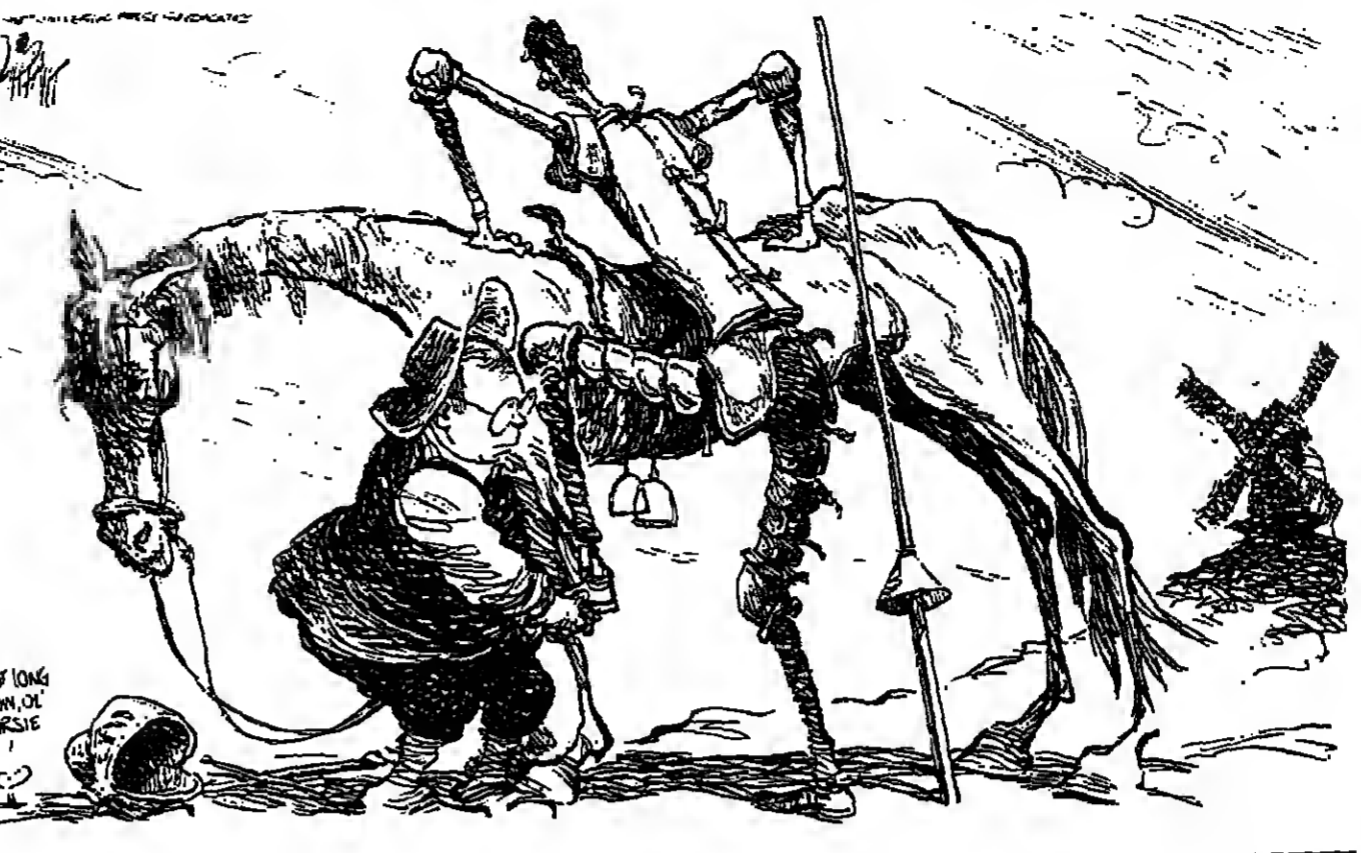
Putting heavy emphasis on economic growth, U.S. Treasury Secretary James Baker urges the world to stick to the present relationship that has evolved between the industrialized nations and the developing countries. Growth is the key to this debate. Some Latin countries say they need sweeping reductions in their debts to enable their economies to grow. Mr. Baker responds that most of these countries are now getting along pretty well and any debt reduction would threaten their future development.

Things are moving mostly in the right direction, but Mr. Baker had several improvements to suggest. Addressing the adversary relationship that has evolved between some developing countries and the International Monetary Fund, in its role as financial policeman, he gently nudged the IMF to give more attention to these countries' long-run prosperity while working on their short-run deficits. He proposed setting aside resources within the IMF to cushion unpredictable shocks like natural disasters, sudden drops in commodity prices and sudden rises in interest rates.

Cement the Partnership

The United States and Canada have only a few days to make history. Monday is the deadline for agreement to end the world's largest trading partnership into a zone of free trade. Success or failure will shape both countries' economic development and North America's role in the global economy.

an culture — like its own publishers of books and magazines. And it wants no change in the existing free-trade pact on cars. U.S.-Canadian trade totaled about \$125 billion last year. Each is the other's best customer by far. Canada buys one-fifth of U.S. exports — as much as all 12 nations of the European Community and twice as much as Japan. The United States buys three-quarters of Canada's exports; a third of U.S. foreign investment is in Canada.



Glasnost: Doubt the Russians, but Work With Them

CHESTER, Vermont — The United States and the Soviet Union are on the verge of a potentially major improvement in their relations and so far no disastrous incident — like last year's Zakharov-Daniloff affair — has erupted to spoil the momentum. Let us hope so.

By Nicholas Daniloff
The Russians have improved their Far East flight-control center to guide commercial flights between Alaska and Japan and avoid another incident like the shooting down of Korean Air Lines Flight 007 in 1983 that killed all 269 aboard.

world's economy. The situation is so grave, as even the Soviet military concedes, that priority allocations of resources are no longer enough to keep its equipment on a par with the West's. The general staff knows that the Soviet economy as a whole must be reformed.

Glasnost: A True Test Is How the Jews Are Treated

AS glasnost unfolds, the Kremlin's treatment of Jews, the Soviet Union's most Westernized community, may serve as an early indicator of its future policy toward the West.

of the competing ideologies. Jewish emigration has become synonymous with human rights, a largely Western concept.

vacation in Israel and even settle there with an option to return. They would like unhindered opportunities to study their heritage. They need free contacts with the rest of the world.

To Protect All the Ships in the Gulf, Reflag Them All

WASHINGTON — James Russell Lowell was a poet, not a foreign policy guru, but diplomatic historians, reflecting on U.S. naval movements during the summer of 1987, may envy his prescience as well.

By Chester L. Cooper
Ruhollah Khomeini would hardly seek American help, but suppose he asked Syria or Libya to flag Iranian tankers and those countries then sought Soviet escorts?

through. And so, no withdrawal. But if a UN cease-fire does not emerge soon, the United States should internationalize the international mess in the Gulf. It should propose (in addition to arms sanctions) that the United Nations take over minesweeping and escorting. In short, naval, rather than merchant vessels, should be flagged. And escorts should be offered to all merchant shipping.

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Weinberger Should Apply His Own Test
THREE years ago, Defense Secretary Caspar Weinberger offered some tests to be applied "before the United States commits combat forces abroad." Among them was "some reasonable assurance that we will have the support of the American people and their elected representatives in Congress." If things do not take a bad turn in the Gulf, there is, I suppose, nothing to worry about. But Mr. Weinberger's experience with the war powers issue in Lebanon in 1983 ought to be reason enough for him to apply his sensible, post-Lebanon test to the Gulf.

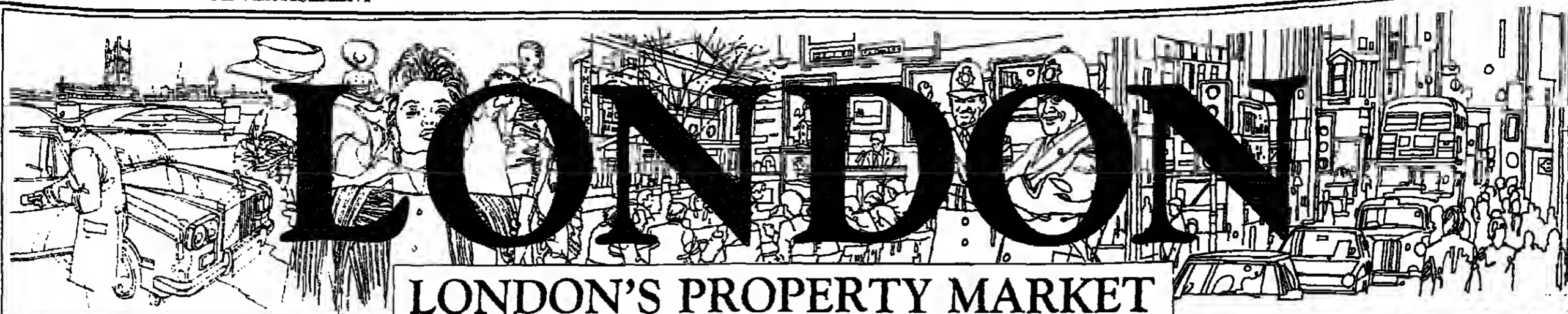
Crusaders Take a Toll On Liberty

By William Pfaff
PARIS — There is a part of the American public and its political elite that is crucially alienated from the political system. The actions of William Casey of the CIA, as revealed, or purportedly revealed (there are denials), by Bob Woodward of The Washington Post, are a consequence of this.

IN OUR PAGES, 75 AND 50 YEARS AGO
1912: Strike in Spain
MADRID — As a forerunner of a general strike, inspired by the Socialists to paralyze the national life of Spain, with a vast revolutionary plot behind it, all railway employees in Madrid will walk out at one o'clock tomorrow morning [Oct. 2]. Official notification was served upon the Civil Governor. At almost the same time the railway employees throughout the provinces are also taking work. The Government is taking energetic steps to resist the movement. Much indignation prevails, especially among the "bourgeoisie," over the decision to strike, and the Government is receiving many offers of support in what it is regarded as certain that the strike of railway men will be followed by strikes in other industries connected with the railway system.

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Homes in a Million

A million pounds used to buy the earth. Now it's barely the annual salary of a City tycoon, the price tag on a 40-carat diamond, the auction reserve on a very minor painting by Degas or, if you're lucky, the cost of a quality home in central London.

"Nothing palatial, mind you," says Victoria Mitchell, residential property partner at Savills, one of the capital's leading estate agencies. "Just a stylish place in a prime location."

In fact, to buy a decent family-sized villa with garden in a favoured area like Kensington, you would have to pay from £2-£3 million. Period terraced homes in Belgravia are at the same rarified level while in Kensington Palace Gardens, mostly occupied by embassies, a private house can command £5 million. Even more has been paid for Nash mansions in Regent's Park.

There is also a whole block of apartments in the magic-million class - No 12 Avenue Road in St John's Wood. Handled exclusively by agents Anscombe & Ringland, its claim to fame is the fact that the eight flats in the project - every one different - are each selling for over £1 million, the star unit being tagged at £1.7 million. Designed for maximum light, elegance, space, comfort and convenience, all are fully air-conditioned and feature gardens, terraces, balconies or patios. Three units boast a private swimming pool with sauna and one has a gymnasium with Jacuzzi. Kitchen and bathroom floors and walls are finished in ceramic or marble tiles, and entrance halls feature marble flooring. Kitchens are fully fitted with solid granite work surfaces, high-standard German units, complete with top quality appliances, freezers and micro-wave ovens. Bathrooms are individually designed with whirl-pool baths in all master bedrooms.

Security is guaranteed by 24-hour portage, close-circuit TV and video door panel. Residents are entitled to two bays in the underground car park.

Historically, it was the oil-rich Arabs and Iranians who first pushed up prices to the seven-figure level. The former are still significant in this market. They often have large families and an entourage and need the space that big money buys. But since the revolution in the City's financial services, international businessmen are also major buyers.

Sproughton, a unique family residence in one and quarter golden acres in Courtenay Avenue, Kenwood, is offered by Hampton & Sons at £2.25 million. This is Hampstead's most exclusive location, but you feel it would command that figure anywhere. It was designed with all principal rooms opening onto the gardens with views over Highgate golf course.

Ideal for entertaining, it features a panelled banquet hall with a catering kitchen. The drawing room measures 42 ft by 12 ft with French doors to the 25 ft conservatory. In addition to the master suite, there are seven other bedrooms and four bathrooms and a four-bedroom staff wing. An illuminated water garden with waterfall and stream embellishes the grounds and there is a 45 ft heated swimming pool with landscaped gardens and gated parking; some have indoor swimming pools. The average accommodation offers five/six bedrooms, five bathrooms, three grand reception rooms plus staff quarters. Leases are the longest available on the Crown Estate (99 years unexpired) and the demand is very widely international; the most recent sale at £1.3 million was to Australian mogul Robert Holmes a Court.



8 The Boltons, London, SW10, £2.75 million.

luded gardens.

But more interest has been generated by the avant garde Number 9 West Heath Road; although built some 25 years ago, it continues to remain one of the most controversial and important houses in Hampstead. Designed by James Gowen in the 1960's, it boasts a superb 33 ft drawing room, large separate dining room, music room, luxury kitchen, breakfast room plus utility room and separate staff suite. On the first floor, a gallery overlooks the main ground floor reception area. The master bedroom suite offers a study area as well as dressing room and his/her bedrooms. There are three further bedrooms, family bathroom, shower room and sauna.

The garage can accommodate four cars. The gardens are well established and mature. The piece de resistance must surely be the stunning domed circular swimming pool - one of the most unusual pools in the world! Lassmans invites offers about £1.75 million.

A swimming pool complex with sauna is also a feature of 4 Herbert Crescent, an imposing double-fronted Victorian house in Knightsbridge. Sympathetically interior-designed by David Hicks, it presents a master bedroom/bathroom/dressing room suite, five further bedrooms with three bathrooms, three fine reception rooms and the usual offices, staff quarters, two

garages and a four-person passenger lift serving the six floors. Offers in the region of £2.4 million are invited by Savills.

The same agent asks £2.65 million for Osborne House, an eight-bedroom listed Georgian freehold in South Bolton Gardens with private courtyard with parking for four cars and a one-third acre garden - rare in Chelsea. The garden of Manor Lodge in Hampstead's Vale of Health is smaller but, perhaps, prettier and creates a rus-in-urbe ambience for the five-bedroom house that was built in 1780 as a hunting lodge. It's hard to believe that

in its bucolic setting you are only ten minutes from Central London, but the price tag of £1.75 million is a good reminder.

Among the half-dozen seven-figure properties in the Aylesford portfolio are two two-bedroom flats in Chesterfield House, Mayfair, which will combine to make a superb family home with staff quarters (£1 million); a six-bedroom freehold with heated swimming pool and walled garden in Tregunter Road, Chelsea (£1.25 million); a truly spectacular, ambassadorial seven-bed, seven-bath period property in Hill Street,

Mayfair, with two tenanted mews cottages (£1.75 million); an imposing home in Wilton Crescent, Belgravia, completely refurbished and presented with magnificent entertaining rooms, seven bedrooms, staff quarters, nursery kitchen, passenger lift and large roof terrace (£2.25 million).

The same price can buy a newly-built six-bedroom detached freehold in The Boltons, with an exterior totally consonant with its period Chelsea neighbours but the interior fitted with every possible contemporary convenience, including computer-controlled heating/air-conditioning. The kitchen won the Milan International Design Festival Award.

Plaza Estates has just sold one large detached unmodernised freehold in Holland Park Villas for £1.4 million and has another under offer at the same price. Next month, Savills is launching six exceptional apartments at up to £1.25 million from a conversion of a large house in Melbury Road nearby. The scheme includes two ground and garden floor triplex apartments with huge reception rooms, conservatories and private gardens.

Fit to Live In

Never mind the traditional champagne when you move into a new London flat. Nowadays a bottle of liniment is more appropriate. The executive homes market is health and fitness crazy and developers in the capital are catering for it with an Olympiad of body-building sports facilities.

The surprisingly fast sales of such major London developments as PointWest, Chelsea Harbour, Anchor Brewhouse and The Falcons are largely due to the provision of communal facilities that amount to a private health club. It makes a lot of sense when the expense of installing and maintaining the sporting hardware and accommodation is shared by all residents.

And when it is not economically possible to allocate space for sport, other provisions are commonly made. For instance, Albert House, a development of six luxurious individual apartments behind the stucco facade of an important period building by Hyde Park, has arranged membership of the Imperial College sports centre nearby. So buyers of the £197,500-£480,000 units (through Beauchamp Estates) in Exhibition Road, Kensington, may use the extensive student facilities and swimming pool.

Leisure facilities in residential blocks are not pioneering. Back in the 1930s, Dolphin Square on the Victoria Embankment and the White House near Regent's Park, now an hotel, provided squash courts and a swimming pool and restaurant. What's new today is the clear trend for such services to be the norm rather than the exception, and they are provided at popular levels rather than just at the more rarified strata of Mayfair, Belgravia and

Knightsbridge. The Regalian development group proved the appeal of health club facilities when it refurbished a derelict council estate in Battersea and relaunched it as The Falcons with a swimming pool and gym sauna and whirlpool spa. City executives then queued to set up home in the block which had previously been rejected by council tenants. Now Regalian automatically installs sporting facilities in all its new projects.

PointWest, erstwhile the West London air terminal building in Cromwell Road, is being converted to provide 410 luxurious apartments in what must be the capital's biggest ever office-to-residential refurbishment. At prices ranging from £110,000 for a studio to £425,000 for a three-bedroom, there were queues of buyers at the launch. What attracted them were such communal goodies as health club with heated swimming pool, jacuzzi, saunas, showers, gym and club room.

The massive Chelsea Harbour complex, with 20 acres of land and 400 apartments and houses, offers a similar mix of sporting facilities with an extra dimension - a yacht club with 75 berths.

Going to the extreme, Bovis Homes has now started work on the £100 million Sands Wharf development on a ten-acre industrial site in Fulham where the sports facilities will be of international signifi-

cance. Highlight is the world's largest and best equipped indoor tennis centre, featuring 23 indoor courts. There will also be a fitness and weight training studio and an indoor swimming pool.

Cascades, arguably the most striking development in Docklands, is following the same formula; a leisure centre with indoor swimming pool,

fully equipped gymnasium, and tennis courts within the landscaped grounds. The apartments here, starting at £100,000 for a one bedroom, promptly sold off-plan to speculators for just 10 per cent deposit, hoping to make a substantial return on their investment. The signs are that they will.

Alec Snobell

New Thames-side opportunities in SW1



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CRITICS' CHOICE

PARIS

FIAC Broadens the Range

The International Fair of Contemporary Art (FIAC) opens Oct. 10 in the Grand Palais with the participation of 134 galleries from 18 countries, including for the first time the work of young Soviet artists. There will be 800 artists showing 5,000 works, and 101 one-man shows, including César, Leonardo Cremonini, Alan Davis, Jörg Meißner, Mimmo Rotella, Martin Bradley, Jim Nutt and Robert Combas. To Oct. 18. *Michael Gibson*

Mozart at the Champs-Élysées

The cycle of Mozart operas resumes in the renovated Théâtre des Champs-Élysées Oct. 14 with "The Magic Flute." Daniel Barenboim conducting and Jean-Pierre Ponnelle as director-designer. The cast is headed by Joan Rodgers as Pamina, Eva Lind as Queen of the Night, David Rendall as Tamino and Christian Boesch as Papageno. Later performances are Oct. 17, 19, 21 and 23.

NANCY

Maguy Marin Meets Verdi

Maguy Marin, the modern-dance choreographer, will again to open for the first time as stage director of a new production of Verdi's "Otello" at the Nancy Opera, designed by Christophe Vallaux (sets) and Monsterrat Casanova (costumes). The premiere is Oct. 10, with subsequent performances on Oct. 13, 16, 18 and 20. Performances are also scheduled Oct. 27, 29 and 31 at the Maison des Arts in the Paris suburb of Créteil, where Marin's dance company is based.

NEW YORK

Ralph Gibson Retrospective

"Tropism," a 30-year retrospective of the work of Ralph Gibson at the International Center of Photography through Oct. 25. Organized by Miles Barth, ICP's curator of archives and exhibitions, it has already been seen in Rome and Frankfurt, and after its appearance at ICP is returning to Paris, Switzerland and London. Although Gibson was born and raised in California, he is better known in Europe and, indeed, has been the odd man out of contemporary American art photography throughout his career. Gibson might perhaps be considered as one of Caplier-Bresson's American followers. It is his first retrospective, and after its forthcoming European tour it will return to America for showings in Minneapolis, Philadelphia and Sarasota, Florida. Both at ICP and in the accompanying book of the same title (Aperture, 1987), the images are in roughly chronological order. The overall impression is of a unity of vision that extends back to his earliest days as a photographer. *Gene Thornton (NYT)*

LONDON

Manners and Morals at the Tate

A major exhibition devoted to the emergence of a British school of painting during the first half of the 18th century opens at the Tate Gallery Oct. 15, "Manners and Morals — Hogarth and British Painting 1700-1760" will show more than 30 works by Hogarth, including the "Rake's Progress" sequence and the "Conquest of Mexico" (detail above). Early works by Gainsborough and Reynolds anticipate the later "Golden Age" of British painting. The unique Foundling Hospital collection, pictures donated by artists at the time, has been reassembled as a centerpiece. A landscape section is included. To Jan. 3.

The Genius in the Life of Oscar Wilde

by Polly Devlin

LONDON — In 1893, when he was 38 and king of the louche and literary life of London and Paris, Oscar Wilde, man of letters and professor of aesthetics, sparkling conversationalist, ready wit, brilliant playwright and, not least, society's darling, went to dinner at Blanche Roosevelt's home in Paris.

Before dinner the guests put their hands through a curtain so that the pianist Chiéro could read their palms without knowing who they were. Chiéro was bewildered by the extraordinary discrepancy between one pair of hands presented to him — the left denoting hereditary tendencies and the right denoting individual development. The left hand, he said, promised a brilliant success, and was the hand of a king, but the right showed impending ruin, a king who would send himself into exile. (That "send himself" is significant, meaning that Wilde manipulated himself toward destruction, as though in some kind of atonement, planning his fall from grace as inevitable. The truth is both more complex and more simple than that.)

Wilde was a superstitious man and asked, "At what date?" "At about your 40th year," Wilde left the party immediately. Two years later he was lying famished on a dysentery-stained plank in Pentonville prison.

Wilde's life was full of such prophecies, but then Wilde's life was full of so much: "Nothing is good in moderation," he once said. "You cannot know the good in anything till you have torn the heart out of it by excess." And by God he lived up to it. Indeed he plotted too freely with his life, not avoiding injury to others.

The late Richard Ellmann, in his scrupulous biography to be published Monday by Hamish Hamilton in London, has done no injury to Wilde.

He was a prodigious man of prodigious appetites, 6 feet 3 in his silk-stockinged feet, a man who gave the '90s their special character and indeed redeemed them from their late Victorian pietism. "The various labels that have been applied to the age, Aestheticism, Decadence, the Beardsley period," Ellmann writes, "ought not to conceal the fact that our first association with it is Wilde, refulgent, majestic, ready to fall."

With this marvelous sentence Ellmann opens his biography — 30 years in the making — and, literary artist that he was, closes it 600 pages later with an equally moving and indeed wifely epitaph: "Now beyond the reach of scandal, his best writings validated by time, he comes before us still, a towering figure, laughing and weeping, with parables and paradoxes, so generous, so amusing and so right."

From the onset of self-consciousness Wilde set about accumulating, assembling and arranging the elements that would make the person we think of as Oscar Wilde. He did it with a brio and consummate style that still amazes — and that amazement, that shocked and often salacious delight, subverts our awareness of his genius. "Art is the only serious



Wilde in New York in 1882 and, right, Lord Alfred Douglas. Inset, caricature of Wilde by Alfred Bryan.



thing in the world," he once said, "and the artist is the only person who is never serious."

What was perfectly serious was his quest for greatness and fame. When he was only 20 he declared: "I'll be a poet, a writer, a dramatist. Somehow or other I'll be famous, and if not famous notorious." He became famous at Oxford and gave a catch phrase for his peers, his detractors and indeed the nation to think about when he sighed, "I find it harder and harder every day to live up to my blue china." Such remarks as "I want to make of my life itself a work of art. I know the price of a fine verse but also of a rose, of a vintage wine, of a colorful tie, of a delicate dish" suggest someone who has chosen perfection of the life rather than the work, an impression reinforced by something he said to André Gide years later: "I have put only talent into my work. I have put all my genius into my life." There was truth to this. Yet, "The Importance of Being Earnest," says, is unimpeachable in its perfection, in its refusal to allow messy emotions to fluster life.

The descriptions of Wilde are startling. One observer spoke of his sharklike mouth, another of his flabby face. Stuart Merrill described him as gigantic, smooth-shaven and rosy "like a great priest of the moon in the time of Heliogabalis." Lady Colin Campbell described him as a great white caterpillar. One Marcel Schwob, a French literary lion of the time, saw "a big man, with a large pasty face, red cheeks, an ironic eye, bad and protrusive teeth, a vicious childlike mouth, with lips soft with milk ready to suck some more."

He could behave abominably and often did. At a luncheon party

given for him in Paris by his brother-in-law he arrived an hour late, asked for the shutters to be closed, candles to be lighted and the marve flowers changed. He disregarded the names of those to whom he was introduced, put on airs, questioned people and did not listen to their answers. Yet by the end of the meal he had enchanted everyone there, and Jean-Joseph Renaud wrote that several of the guests went to think that words should achieve such splendor.

MARCEL Proust once asked him to dinner. Arriving out of breath two minutes late, Proust could see no sign of Wilde. "Is the English gentleman here?" he asked the servant. "Yes sir, he arrived five minutes ago; he had hardly entered the

drawing room when he asked for the bathroom and he has not come out of it." Proust ran to the end of the passage. "Monsieur Wilde, are you ill?" he asked. "Ah, there you are, Monsieur Proust." Wilde appeared majestically. "No, I am not in the least ill. I thought I was to have the pleasure of dining with you alone, but they showed me into the drawing room and at the end of it were your parents. My courage failed me. . . Goodbye, dear Monsieur Proust, goodbye." Afterwards his parents told Proust that Wilde had looked about and commented, "How ugly your house is."

Wilde once observed: "What is true in a man's life is not what he does but the legend which grows up around him. . . You must never destroy legends." Through them we

are given an inkling of the true physiognomy of a man.

But the abounding legends — which he encouraged — have served his reputation ill. The legends do not relate his courage or his enormous kindness, but dwell on how he flouted his flamboyant homosexuality in a repressed and festering society. Yet many of his friends and family, and acquaintances like George Bernard Shaw — who didn't miss much — were not aware of Wilde's proclivities. In fact his life seems to have been divided between a clandestine dark sexual side where, with Lord Alfred Douglas, the object of his consuming passion and the instrument of his ruin, he consorted with boy prostitutes; and a public image of self-possession and disinterestedness.

In flexing and muscling his way over the obstacle course of Victorian convention Wilde seems either to have left a part of himself behind or to have allowed to atrophy that secret part needed for fruitfulness and greatness. The raw realities — words Wilde would have hated — are that for all his kindness he had an underdeveloped heart; he refused compassion. The tragedy is that, when the latent compassion was awakened by his harrowing experiences in prison and gigantic reality had come to bear, it was too late; he could not incorporate it. "De Profundis" and "The Ballad of Reading Gaol" are his monuments to the effort. His other great gifts and his stamina had been broken in

Continued on page 9

A Triumphant Berlioz in Lyon

by David Stevens

L YON — The case of Hector Berlioz is a strange one, full of contradictions and anomalies on a grandiose scale. The first great French composer since Rameau a century earlier, he was pitiless in his own country by Meyerbeer and any number of other foreigners, and the love-hate relationship between Berlioz and the French continues to this day. A giant figure of the "romantic" century, he professed not to understand the word; he presented himself as a classicist, his models were Virgil and Shakespeare, Gluck and Beethoven. A megalomaniac and narcissist on a scale rivaling Wagner, he had no Ludwig II to subsidize him, only Napoleon III, who couldn't have cared less.

It has been suggested that the French taste for moderation and antipathy for excess still work against Berlioz, although he has long ceased to be really controversial. The performance history of "Les Troyens" — an opera great in dimension and content — is instructive. It is a vast work, four and a half hours of music, demanding on the resources of even major opera houses and on audiences as well. And, unlike Wagner's music dramas, it is easy to cut; to begin with it comes in two parts that can be given separately, and it is made up of "numbers" that can be removed, like spare parts. All Berlioz ever saw was the second part, "The Trojans at Carthage," cut to stanzas at the Théâtre Lyrique.

For a long time it was only the Germans who tried to present the two works together — Karlsruhe in 1890, Cologne in 1898, Stuttgart in 1913. It was probably not until 1957 that one could speak of a virtually complete, integral production of the work Berlioz wrote: Championed by Rafael Kubelick, it was given (in English) at Covent Garden.

The centenary of Berlioz's death, 1969, saw the German firm of Bärenreiter publishing its new Berlioz edition, the Dutch firm of Philips comprehensively recording the music with Colin Davis and mostly English orchestras and musicians, and Covent Garden reviving the entire "Troyens" under Davis and this time in French. But Berlioz would



The composer, by Nadar.

have felt right at home at the Paris Opera's centennial contribution — a disgracefully butchered "Troyens." Not until the Marseille Opera mounted the two parts, in 1978 and 1980, could a French audience claim to have heard all the music.

Enter the Berlioz Festival, created in 1979 in Lyon and La Côte-Saint-André, the composer's birthplace 65 kilometers (40 miles) toward the Alps, with Serge Baudo, music director of the Orchestre National de Lyon, as artistic director. At first annual, it now alternates years with Lyon's Biennale de la Danse. Each festival program has looked at Berlioz through a different lens, as it were: a Shakespeare year, for instance, or in juxtaposition with other composers inspired by the same subjects or ideas. In 1980, "La Prière de Troie" and "Les Troyens à Carthage" were given on successive evenings, and this year — after two years of planning and rehearsal — "Les Troyens," staged complete and "en une seule soirée" (as the program

puts it), for the first time in France. Four performances at the Auditorium Maurice Ravel drew Berliozians from far and near for the six and a half hour spectacle — including two one-hour intermissions during which the pilgrims could take food and drink in a tent outside the auditorium. All very Bayreuthian, except that here and there one could spot little pockets of empty seats.

But Berlioz's gigantism is only skin deep. Even when he employs vast forces, he often uses them sparingly. No composer is shrewder in judging the expressive impact of a single instrument. His singers rarely if ever have to overcome a big orchestra in full voice. The conception is vast, the execution economical.

THE staging here by the young French team of Patrice Chaurier and Moshe Leiser fits into this context. Perhaps making a virtue of the auditorium's lack of theatrical machinery — no flies, no wings — they avoided historical pageant or even any attempt to make characters look like "Trojans" or "Carthaginians." No Trojan horse, no palaces or temples, harbors or boats. Christian Rätz's scenery consisted of sand — covering the stage, stone — in the form of a wall that changed its contours from act to act, and to one side the crumbling vestiges of a 19th-century theater — a broken proscenium arch and the adjacent boxes.

What Chaurier and Leiser are on about is the rise and fall of civilizations, without reference to any specific one. Chaurier's costumes are deliberately anonymous, mostly street clothes of vaguely 20th-century configuration. The "Trojan" society is the older, more structured one; the clothes of the populace are shabby and dirty, but there is an identifiable military class with greatcoats and a ruling group with garb that might have been found in some elegant 19th-century trash can. In "Carthage" the people's clothes are identical but cleaner, almost white, while Dido wears a simple white gown, and the relationship between queen and subjects is closer, even affectionate.

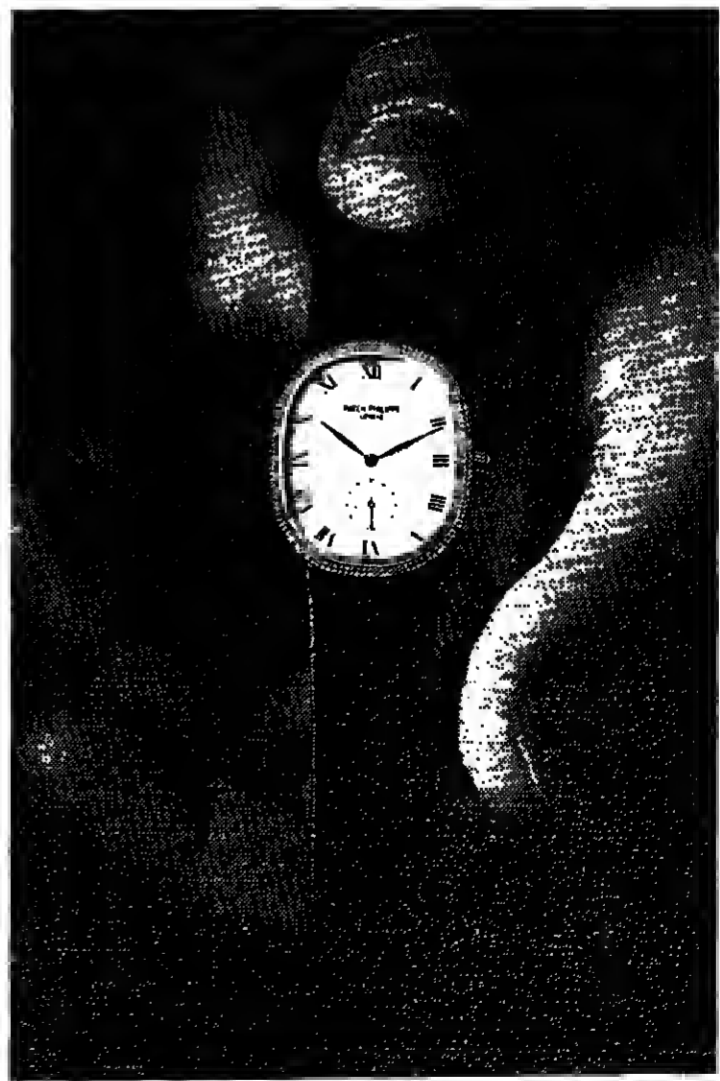
Continued on page 9

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NYSE Most Actives table with columns for stock symbol, volume, high, low, last, and change.

Market Sales table showing NYSE 4 p.m. volume, NYSE adv. com. close, and OTC 4 p.m. volume.

NYSE Index table with columns for High, Low, Close, and Change.

Thursday's NYSE Closing logo with 'Via The Associated Press' text.

AMEX Diary table listing various market indices and their values.

NASDAQ Index table showing Composite Industrial, Finance, and Utility indices.

AMEX Most Actives table listing top active stocks on the AMEX.

Dow Jones Bond Averages table listing Bonds, Utilities, and Industrials.

NYSE Diary table listing various market indices and their values.

Odd-Lot Traders in N.Y. table listing buy and sell orders.

Dow Jones Averages table listing Industrial, Utility, and S&P 500 indices.

Standard & Poor's Index table listing various market indices.

NASDAQ Diary table listing various market indices.

AMEX Stock Index table listing High, Low, Close, and Change.

Tables include the nationwide prices up to the closing on Wall Street and do not reflect late trades elsewhere.

Large table of stock prices for NYSE Most Actives, including symbols like AAR, ACO, and ADF.

NYSE Jumps on Fresh Buying

NEW YORK — Prices on the New York Stock Exchange soared Thursday in active trading as investors inaugurated the fourth quarter with a buying spree that started among blue-chip and technology issues and spread to the broader market.

Table of stock prices for NYSE Most Actives, including symbols like AAR, ACO, and ADF.

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INTERNATIONAL Herald Tribune

100th Anniversary Report

Section One: What's Inside

This special edition is the first of two marking the 100th anniversary of the International Herald Tribune. Founded Oct. 4, 1887 in Paris by James Gordon Bennett Jr., as the European edition of his New York Herald, the newspaper has appeared under its current name since May 22, 1967 — 20 years ago.

100

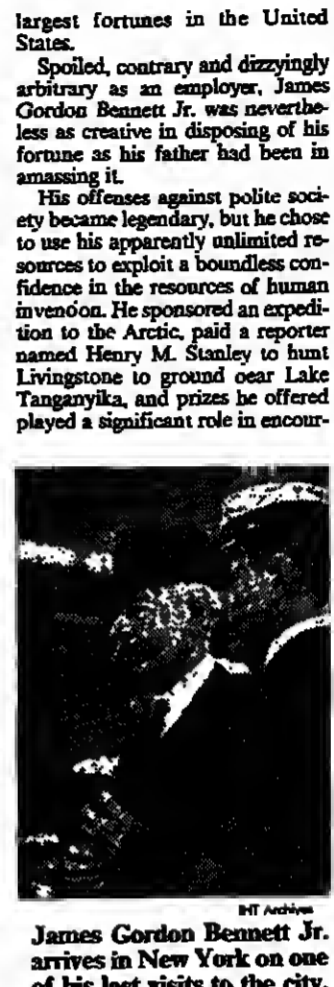


On July 21, 1969, in three simple but stunning words, the International Herald Tribune immortalized in print what had existed for centuries only in human dreams: "MAN ON MOON."

A Century of 'Speaking Up'

By Vicky Elliott International Herald Tribune

A GOOD newspaper speaks for itself. So said James Gordon Bennett Jr. in 1887. Now, a century later, the newspaper he founded in Paris is still speaking up — "alive and well and living in a rented office in Neuilly," as a famous alumnus named Art Buchwald once put it.

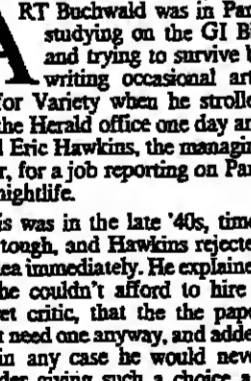


James Gordon Bennett Jr. arrives in New York on one of his last visits to the city.

largest fortunes in the United States. Spoiled, contrary and dizzyingly arbitrary as an employer, James Gordon Bennett Jr. was nevertheless as creative in disposing of his fortune as his father had been in amassing it.

Buchwald: A Funny Thing Happened...

By Nick Stout International Herald Tribune



ART Buchwald was in Paris studying on the GI Bill and trying to survive by writing occasional articles for Variety when he strolled into the Herald office one day and asked Eric Hawkins, the managing editor, for a job reporting on Parisian nightlife.

Some people would have taken this as a rejection, he likes to say, recalling that day 39 years ago. The story has been told so often over the years that a few details may have given way to legend, but it continues something like this:

Over the next 14 years Buchwald transformed his "little nightclub column" into a regular caricature of European culture and made himself, in the process, the world's most popular American expatriate.

Montparnasse in the 1920s: A Reporter Looks Back on the 'Seacoast of Bohemia'

From 1927 to 1935, Al Laney worked as city editor and night editor of the Paris Herald before returning to New York to become one of the Herald Tribune's most respected sportswriters. In 1947, he published 'Paris Herald — The Incredible Newspaper,' an evocative memoir of his Paris years and the paper's own story.

THE terrace at the Café du Dôme was filling up. White-aproned garçons scurried about, taking orders, delivering drinks and between times placing new tables on the sidewalk until they stretched almost to the curb.

In a far corner, his back against the glass partition that separated the Dôme's terrace from the next, a young man sat and surveyed the pleasant scene. He was about to embark upon an adventure. Hundreds of other Americans would do likewise and then talk about it for the remainder of their lives.



parts of Paris, Americans were sitting, too, this day, concerned not with art and life in their deeper meanings, but greatly concerned with entertainment and play. For these were the Fabulous '20s. The Era of Wonderful Nonsense was about to begin.

errary men of another day had sat, and at the other, where the Boulevard Saint Michel meets the Observatoire, was the Closier des Lilas, the last link with the old Latin Quarter of song and story.

the young hopeful of the New Republic, who had just abandoned America with a fanfare of trumpets for a life of creation in Montparnasse. On any day you might sit near Pablo Picasso and hear him speak.



Which Italian daily does Henry Kissinger write for?



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The survey conducted by ASEP for the Banco de Santander and directed by the sociologist Juan Díez Nicolás shows that 44% of stock exchange investors read the corresponding daily information in ABC.

STUDY OF STOCK EXCHANGE INVESTOR ATTITUDES.

«Where do you read stock exchange information?»

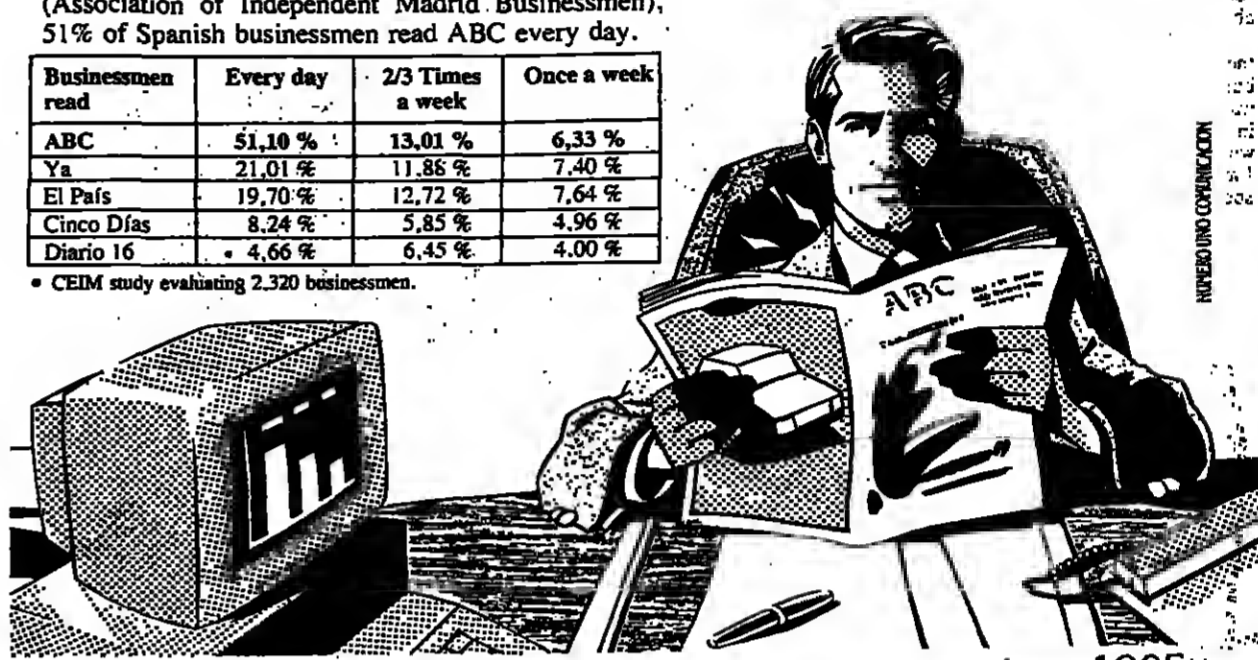
Newspaper	%
ABC	44
El País	23
Expansión	15
Cinco días	13
Other publications	4
	100

• ASEP study evaluating 1,200 opinions.

According to the latest survey conducted by CEIM (Association of Independent Madrid Businessmen), 51% of Spanish businessmen read ABC every day.

Businessmen read	Every day	2/3 Times a week	Once a week
ABC	51.10 %	13.01 %	6.33 %
Ya	21.01 %	11.88 %	7.40 %
El País	19.70 %	12.72 %	7.64 %
Cinco Días	8.24 %	5.85 %	4.96 %
Diario 16	4.66 %	6.45 %	4.00 %

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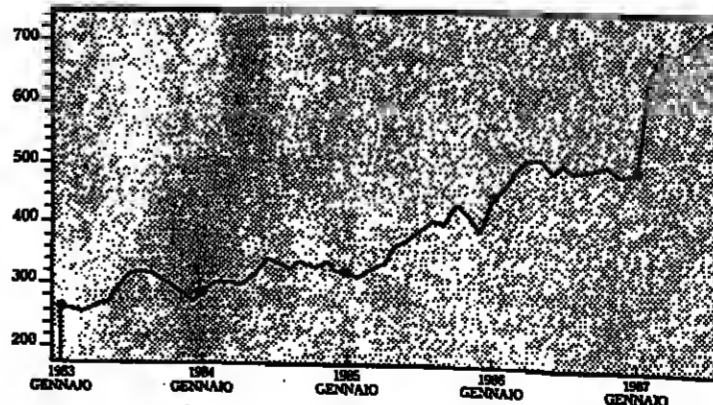
"La Repubblica" is Italy's leading quality newspaper. The trend of the opening months of 1987 shows a further increase:

497,000 copies sold in January; 664,000 in February; 691,000 in March; 682,000 in April; 689,000 in May; 719,000 in June; 723,000 in July; 719,000 in August.

• for readership: an ISEGI survey - a collective survey into average-day newspaper readership - provides figures of 2,794,000 daily readers of "La Repubblica" for 1987.

• for circulation uniformity: "La Repubblica" is the only national daily. Readers and copies are distributed in every region of Italy, in proportion to the population profile.

• on Fridays, "La Repubblica", with its "Business and Finance" supplement, becomes the leading economic-financial newspaper: from January to July 1987, the sales of "La Repubblica" with its "Business and Finance" supplement reached an average total of 770,000 copies.



THE
 IRRE

The Day the Paris Herald Covered Up the Bikini

By Linda Healey
International Herald Tribune

THE fashion editor had only one word for it: "Wow!"

And although her article has been the smallest in the history of the paper, the brief report that it shared packaged a number of bylines.

When the bikini was unveiled in Paris, on July 5, 1946, all the Herald editorial staffers wanted to cover the story. The collective article that ran in the next day's paper included the following editor's note:

"For the first time in history, the entire staff of the European Edition and the foreign service of the New York Herald Tribune now in Paris assisted yesterday on covering the same assignment. Each was so determined to do that job that, for the sake of organizational morale, they were all assigned to the story. It turned out to be an exhibition of the world's smallest bathing suit, modeled at the Piscine Molitor. Most of their stories are printed below, although some of them are still writing."

Thus it happened that everybody from Paris bureau chief John "Tex" O'Reilly to sports columnist Eddie Snow ended up reporting on the swimwear scoop. Their overheated, tongue-in-cheek dispatches considered the subject from just about every angle.

"Bare-Foot Boy Abroad" was the subhead on O'Reilly's contribution, which reported: "There was a row of girls parading around in swimsuits and the judges were working overtime. Every one of 'em, I mean the girls, was as pretty as a spotted pup under a red wagon."



Bikini Days: Michele Bernardini models the first, in 1946.

Snow took a cooler line. "The track was fast and considerable race was displayed on all sides," he reported.

The bikini's political implications were not lost on political correspondent William J. Humphreys,

who worried that "there is considerable danger of a disreputable race among the big powers."

Atomic energy correspondent William Attwood's copy also predicted serious competition: "We'll find ways of making more spectacular suits than this one," a rival manufacturer of sports clothing told Attwood. "Just give us time."

Historical perspective was offered by Vincent Bugaja, a veteran presser staffer who, among other things, compiled "Fifty Years Ago Today." He compared the bikini to the bathing costumes of 1896 and concluded: "It's all a matter of relativity. I'm glad none of my relatives were around when I attended yesterday's display."

And entertainment editor David Perlmutter declared: "If this is what goes on normally at Molitor, night life in Paris does not hold a candle to afternoon life."

In fact, the only person not in on the action was a Herald Tribune photographer. For reasons unexplained, a thousand words were preferable to a picture.

Harvey Brodsky, Pablo Picasso, Gloria Segall and, Yes, the Art of Love

By Nick Stout
International Herald Tribune

LIKE so many of Art Buchwald's readers, the young man from Philadelphia wrote a letter in 1958 to the only person in the world who could help him save his romance.

The man, a Temple University pre-law student named Harvey Brodsky, explained that he was in love with a certain Gloria Segall, whom he described as "the greatest living fan that Picasso has." In his zeal to impress her, Brodsky had offered to obtain Picasso's autograph. Now, to get his girl, he had to come up with the signature.

Buchwald, who often joked about the avalanche of oddball mail he received, thought this request so outlandish that he devoted an entire column to it.

"Please try to help me," Brodsky wrote. "The futures of two young people depend on it. She is miserable without me and I without her. Everything depends on you."

The letter ran for several paragraphs and concluded as follows: "I, HARVEY BRODSKY, 5627 Arlington Street, Philadelphia, Pennsylvania, on this twelfth day of FEBRUARY, nineteen hundred and fifty-eight, do solemnly swear that any item received by me from

ART BUCHWALD (namely PABLO PICASSO'S AUTOGRAPH) will never be sold or given to anyone except MISS GLORIA SEGALL, 2601 Parkway, Philadelphia, Pennsylvania."

Musing that the world "must be moving ahead pretty fast culturally when a girl won't make up with her boyfriend unless he produces Pablo Picasso's signature," Buchwald moved on to the next column.

It happened, however, that a well-known photographer named David Douglas Duncan read the column in Cannes as he was en route to have lunch with Picasso. The request was relayed, the artist

was moved, and Duncan was soon on his way up to Paris to hand Buchwald a crayon sketch inscribed personally to Gloria Segall. It was dated Feb. 19, 1958, the same day the letter was printed.

Back in Philadelphia, The Associated Press reported on March 2, after the packet arrived, that "Gloria clutched the 8-by-12 print — three flowers afloat and in bold writing over them the phrase, 'Four Miss Gloria Segall' — as if it were a passport to paradise."

But if Gloria really had entered Eden, she was not yet ready to admit her proud suitor.

"Harvey and I grew up in the

same general neighborhood but didn't really get to know each other until last summer," she said. "We are good friends, but we have no plans for marriage."

Recent efforts to locate Brodsky and Segall were unsuccessful, but in recounting the episode for a column in 1973 Buchwald confirmed that the two never married.

Buchwald wasn't bothered because he, too, had obtained a Picasso original, again due to Duncan's intervention.

"The only loser in the deal," the columnist summed up, "was Harvey Brodsky, who got neither the girl nor a painting."

FUNNY

(Continued from Page 1)

"Joan of Arc" by offering him free tickets to an upcoming film.

Infrustrated at this apparent breach of protocol, the producer, Walter Wanger, immediately denounced Buchwald as immature.

Buchwald countered by telling a wire service reporter, "In France when a producer doesn't like what a critic says, he challenges him to a duel. If Mr. Wanger will send his seconds, we can discuss weapons."

There was never a duel, but the story got good play. And Buchwald's worldwide recognition grew.

By now Buchwald had broadened his beat to concentrate more on the Paris social scene. He was dropping in regularly at the big hotels — the Ritz, the Crillon, the George V — to hobnob with Jack Benny, Gene Kelly or Elizabeth Taylor. The stars, eager to have him report on their presence in Paris, sometimes would call Buchwald first and say, "Could you take us to a good restaurant today?"

Hawkins has noted in his memoirs that, although the famous arrivals and departures were picked up by the wire services, "The saloon reporting as known in New York and Hollywood was still unpracticed in Paris until Buchwald saw its possibilities for an American columnist abroad."

By 1952, the column had become "Europe's Lighter Side," but was bound only by Buchwald's imagination. It was also appearing regularly in the parent New York Herald Tribune. Later, as more papers picked it up, the column became simply "Art Buchwald."

"You can't believe how loose and laid back everything was," Buchwald recalled. "I had complete freedom to do anything."

Buchwald once drove to Moscow from Paris and then wrote 10 articles on what it was like for a capitalist to go to a communist country in a Chrysler Imperial. On discovering the state of Russian roads, he quipped, "We begin to understand why Napoleon turned back."

When Billy Wilder was touring Europe and promoting "Some Like It Hot," Buchwald got to the crux of the matter by quoting the worried director as saying, "The picture is making a fortune, everyone is laughing, the theaters are crowded, but the question I have to face every morning is: 'Could this film win first prize at the Yugoslav Film Festival?'"

Buchwald became so popular that he eventually required a secretary, who was useful for more than tracking appointments and mail.

Ursula Naacache, who worked with Buchwald for four years, remembers that he often "didn't have a column yet at 4:00 and he'd have to turn one in by 6 and he'd say to me, 'Ursula, tell me your life story again.'"

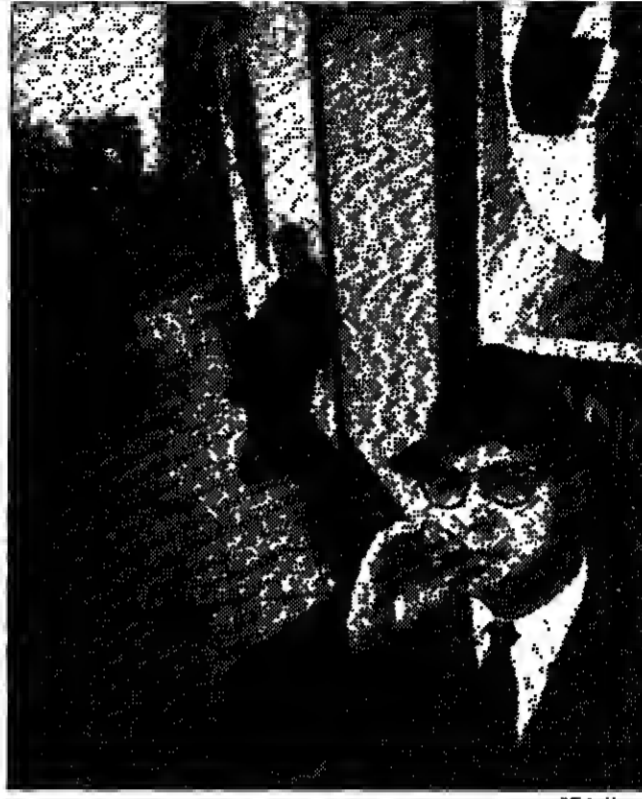
So the next day, the world might read about poor Ursula's attempt to get a marriage license in Paris or how she ran into trouble because in 1956 she changed apartments without telling the police.

"There is no more serious crime in France (unless you can prove it was a crime of passion) than moving in France without telling the Prefect," Buchwald wrote.

One of Buchwald's favorite subjects was American tourists.

"They didn't know where they were," he recalled. "They didn't know what the money was all about, they thought they were being cheated all the time and, ah, they were funny."

In a column entitled "Inverted Snobism," his tourists bragged



Buchwald: Smoking out a story on the Champs Elysees.

about all the sights they had ignored.

"Not only have we not gone to the Tour d'Argent and the Folies Bergere," said a visitor to Paris, "but we haven't even been to the Louvre."

Another said she skipped Florence "because we have some friends who said you can buy the same things in Rome."

A third said proudly, "We were in Rome, but we didn't even see the Pope — and we're Catholic."

And then there was the subject of his children.

"I am in the process now," Buchwald once wrote, "of forming an international organization called Fathers Anonymous. The object of the group is to give up children. Everyone knows you can't kick the habit for good, so the society has not set its sights too high. For a beginning it only hopes to get its members to give them up in the summertime."

"As every father knows, a child is

the worst thing you can take on vacation."

By 1962, Buchwald himself was ready for a vacation. His reservoir of fun and games was running dry, and in June he confirmed the prevailing rumors that he would be leaving Paris to test his talent on the political front in Washington.

"After 14 years of pacing up and down the boulevards of Paris," he wrote at the time, "we decided it was time we got reacquainted with the land of our birth as well as giving our lives a long-needed rest."

His friends were doubtful. He could never compete with "serious journalists," they said.

Of course, they were wrong. After an inaugural column from Washington about the hassles of house-bunting, Buchwald proceeded to perfect the political satire that would win him a Pulitzer Prize for outstanding commentary in 1982.

For most of Buchwald's time in Paris, his column was anchored to no particular spot in the Herald's pages. That changed with the arrival of Cutler as editor.

"I thought the column deserved an anchor," he said, "and after a big fight with circulation I moved the comics off the back page and put Buchwald in the upper left-hand corner."

More than a quarter of a century later, Buchwald and Cutler are both long gone from Paris, but the column hasn't budged from the back page. Although the Herald Tribune is only one of 550 papers in which the column now appears, it remains Buchwald's favorite, for obvious reasons.

Looking back, he said, "We had a wonderful time and we lived the life that we were supposed to live, granted to us by the French-American rules of youth."



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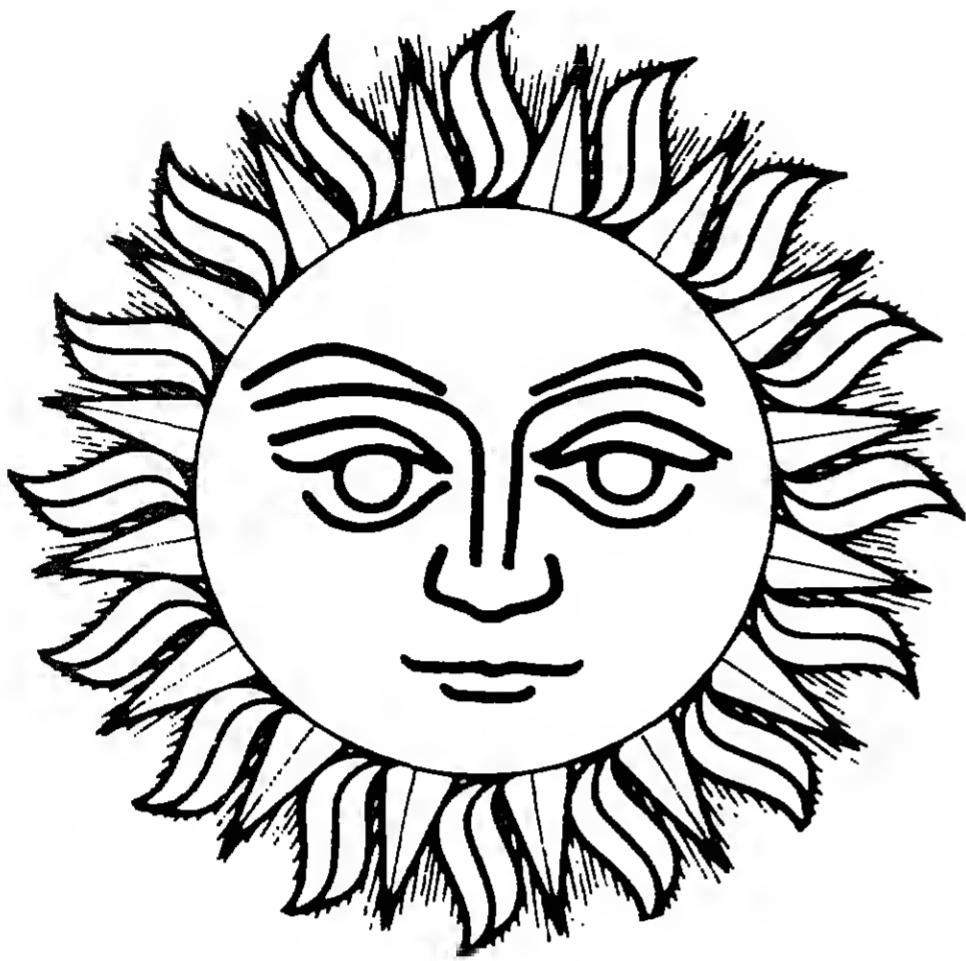
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JOURNAL DE GENÈVE



LE QUOTIDIEN SUISSE
D'AUDIENCE INTERNATIONALE

A Fashion Reporter's Favorite Anecdote

The author has covered the vagaries and vagueries of the Paris fashion scene for decades and picked this story as her all-time favorite. It appeared in the IHT of April 19, 1979.

By Hebe Dorsey
International Herald Tribune

In one of last week's spiciest moments, Pierre Cardin called Anna Piaggi, Karl Lagerfeld's escort, muse and best friend, a monkey and a clown. It happened at a dinner party closing the fashion season, a hectic time that always carries some madness about it anyhow.

One must also understand that this is not exactly a normal crowd — women crazy about dresses, men crazy about each other. Talents, photos, groups, cliques. As for the clothes, they beat anything on the runway: leather and gold chains, bare shoulders and lace, sequins and lamé — one big fashion orgasm. But even in that crowd, Anna Piaggi turned out to be too much.

At Le Sept, a restaurant that started out being frankly gay but is now chic and very Tout Paris, a prominent French fashion editor was hosting a dinner for international fashion. Cardin was seated at the table of French Vogue editor Françoise Crescent, who has great social clout without trying.

Other fashion luminaries, such as Pierre Balmain (in a Zorro-black cape) and Guy Laroche (in satin blouson), were distributed evenly, except for poor Marc Bohan from Dior, who arrived late and ended up in Siberia — downstairs and not too far, in fact, from the toilets. Lagerfeld came even later, but he fared better.

Now, two things: Lagerfeld is the acknowledged king of Paris fashion today, and he is also a close friend of Miss Crescent. So he beamed straight for her table in a well-planned, calculated Versailles grand entrance. (Lagerfeld is mad for the 18th century. He sleeps in a period red brocade bed and dines only by candlelight.)

His ponytail tied in an impeccable bow, his mouth touched up with lip gloss, he walked in, fanning himself with huge black feathers. Behind him, Piaggi looked like some giant chandelier put in summer storage, her head wrapped in white gauze, in her La Scala dress, an enormous lace crinoline so big that in order to accommodate her skirts, one had to move Neiman Marcus President Philip Miller (he squeezed right to make room).



Fashion Madness: Piaggi as sketched by Lagerfeld (inset).

As Lagerfeld and Piaggi moved in like a two-piece armada, Cardin started agitating and mumbling that this was "a scandal, a disgrace, a shame to Paris fashions... Madwoman of Chailiot, I'm finishing my dessert then out, can't take it anymore." And on and on.

Everybody was seated and the commotion was over when, in a dead silence, Cardin, obviously still in shock, turned to Piaggi, who was at the other end of the table and said (yes, loudly): "Madame, you are a clown."

Everybody stops eating. Lagerfeld stops fanning, looks right, then left, everybody holds his breath, hoping it is all going to be a big joke. But not at all. One second later, Cardin struck again: "And you are a monkey."

At this point, Lagerfeld choked in his stiff, custom-made Hilditch and Key collar. He was about to jump on Cardin — "Non, vraiment, ce monsieur" — when his neighbor, who was dying for a fight, possibly a duel, thought about the hostess, a good friend, and held Lagerfeld back. It wasn't too hard.

It all fizzled out, with Lagerfeld pushing back his plate, saying

"He's cut my appetite," and fanning himself furiously. Meanwhile, Piaggi never said a word. She just looked at Cardin and went on with her dinner. A lady.

The fight was off, but not the intrigue-wagging. Why would Cardin, a gentle, elegant man, choose to insult a woman in public? Could it be that he was miffed by Lagerfeld's getting so much attention? Hardly, if one knows Cardin, a man of worldwide scope and so totally self-centered that he can monologue you to death.

Was it not the sincere reaction of a designer who has done a lot for fashion and who was truly shocked by what he considers fashion decay? Is it possible that there is some kind of fashion generation gap? But why get so mad?

And who exactly is Piaggi? A fashion freak? Yes and no, though God knows she more than looks like one in all those Visconti plumes, ruffles, cartwheels, bustles and gold-headed canes.

At Lagerfeld's collection, for instance, it was 9 A.M., and most people were not sure whether they'd got their sweaters on right. Piaggi arrived wearing a black ruf-

fle on her head — "part of a Venetian costume," she said — fastened with a bunch of fresh red roses. She had picked up her dress — black and pearly over Pierrot pants — at the flea market.

She was fanning herself (these two are big on fans) with four giant and slightly dusty white ostrich feathers, the kind one sees on 18th-century four-poster beds. (That's exactly what they were for. Lagerfeld is fixing a bed up for his Brittaney château, and let her have them, "because I have a slight cold," she said with a deep-throated chuckle that is as close as she comes to laughing.)

People who know Piaggi will say she was a nice, literate and very polite if obscure woman before she met Lagerfeld 10 years ago. Lagerfeld has changed considerably, too, since he's met her. He used to shun all publicity, going around in Chinese-like black-cotton uniforms. Austere, no fuss, no frills. Now, he is on that crazy dress-up kick, and his friends worry that he may be overdoing it. "Karl is so big, he doesn't need cheap publicity," one of his closest friends said last week. "I'm sad to see him behaving like that."

Could it be that Piaggi is a bad influence, some kind of *femme fatale* whose impact could go farther than just Lagerfeld's personality? In real life, she works for Italian Vogue, often illustrated with colorful sketches by Lagerfeld.

Lagerfeld claims she is a peasant with a total fascination for clothes who keeps inventing fashion as she goes. When she goes to the country for the weekend, she brings five steamer trunks and changes an average of six times a day. One way or another, she must have a strong influence on his clothes.

Asked if that was so, Piaggi said recently, "I guess so. But we're very independent, you know. I never wear Chloe's clothes. Maybe a shirt here, a dress there. I like to mix everything, modern clothes with vintage clothes."

"I love dresses. I feel like some sort of missionary. I can transform everything. I can make something out of nothing, just by changing the accessories."

"Do we talk fashion with Karl? Yes, but indirectly."

Doesn't she mind people laughing and cracking jokes? "It doesn't worry me," she said. "People often usually tell I'm having fun. I'm never aggressive. I hope, or vulgar. In any case, if people are nasty, I pay no attention."

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Lintas Zürich SBV 1986/2

HERALD

(Continued from Page 1)

The losses did not, however, deter him from living the high life, whether headquartered in his residence on the Champs-Élysées (one of several he kept in Europe) or running the proverbial tight ship at his two newspapers via cable from his yacht in the Mediterranean. It was when the Great War broke out that Bennett really came into his own, and it was not long before he began calling for the United States to join the Allies against Germany.

As his mainly British staff melted away, he reared up "like an old warhorse," as one employee put it, taking it upon himself to report, to edit, to do whatever was necessary to ensure that the paper was printed every day. While other dailies in the capital shut down and moved with the government to Bordeaux, Bennett was left to battle with the censor, providing sections in French and news from the front to Parisians who were thirsting for the details.

Bennett did not live to see the end of the war. His papers did not flourish. Several years after his death in the spring of 1918, both newspaper properties were acquired by Frank A. Munsey, then owner of the New York Sun. In New York, the paper was now failing, but the Paris Herald, whose circulation had boomed from a mere 12,000 in the late 1880s to an unprecedented 350,000 with the arrival of General John J. Pershing's American Expeditionary Force, provided an unexpected windfall.

Although circulation had plummeted after the doughboys sailed home, the huge profits of 1917-18 were squirreled away and forgotten. Munsey's surprised accountant discovered a hoard worth about \$1 million.

Munsey's reign was brief ("Sic Transit Gloria Munsey," an office wag recorded among the graffiti on the wall of the editorial room), and the paper in 1924 passed into the hands of Helen and Ogden Reid, already owners of the New York Tribune, founded in 1841 by Horace Greeley. The Paris paper did not add the Tribune name for another decade, and then only after it merged with a local rival, the European edition of the Chicago Tribune.

The 1920s were years of plente in Paris, and transatlantic traffic of all kinds began to generate the highest excitement. The U.S. troops were replaced by shiploads of American tourists whose thirst for France was particularly whetted by the constraints of American Prohibition.

Lindbergh was mobbed, the first telephone link between the New and Old Worlds was made in 1927, and the Herald began to address itself still more exclusively to the expanding American community. The news desk, never ostentatious, became a fount of thinking yams, and the copy editors gave free rein to their imaginations as they padded out the skeleton cables that arrived from New York.

To hear it from Al Laney, then night editor of the paper, a stimulating amount of the news was either written before it happened or spun out of whole (well, almost

lished by error when in fact his plane was still missing in fog. Most copies of that edition were received in time, but the rival Paris Tribune got hold of one and featured it proudly the next day.

The Herald's staff during this period included a generous complement of oddballs, including Vincent Bugeja, a Maltese Socialist, mathematician and man-about-town; and Sparrow Robertson. An ancient promoter from the Lower East Side who talked out of the side of his mouth and seemed to write that way as well, the Sparrow in his column gave the low-

most more finely tuned than the Herald to the artistic currents of the day. The Paris edition of the Chicago Tribune, alert to their avant-garde movements of the Left Bank, attracted literary talent in a range of capacities. Waverley Root served as its book editor, and Henry Miller as a proofreader. But more people read the venerable Herald, including the relatively affluent tourists, and its superior financial stability was secured by the advertising drummed up by an old-

Bennett hand, its business manager, Albert Jauret. The Herald's management greeted 1930 with an utterly misplaced optimism. On the home front, it had elected to make the next step in the paper's inexorable march westward through Paris, abandoning the Rue du Louvre and the teeming activity of the fruit and vegetable market of Les Halles to build an ambitious new headquarters in the Rue de Berri, off the fancy Champs-Élysées. It was not the moment to have saddled up in the American Depression set in, the Herald went home in droves, leaving the Herald with brand-new presses and a modern H-shaped building and an uncomfortably large installment

payments. The paper by now depended heavily for its revenue on the advertising that it could muster from European resorts, not excluding those in Germany and Italy, a fact that helped to cloud the political judgment of its general manager, Laurence Hills. While reporters whose bylines appeared in the Herald, such as Ralph Barnes and Eric Sevaroid, became increasingly skeptical of the Fascists' intentions, Hills resolutely looked toward whatever brighter side he could find.

In the late '30s he was summoned to New York by the Reids and instructed to carry only editorials originating from the parent paper, the better to reflect the strong anti-Fascist feeling that prevailed in the United States. But Hills was not until the summer of 1939 that Hills, now terminally ill with cancer, came to realize how optimistic he had been, and publicly recanted his earlier positions in a series of Page One editorials.

Throughout the so-called "phony war" that began in September 1939 and ended explosively in the spring of 1940, the paper continued to publish. As the Germans advanced on Paris and the ocean liners filled with people fleeing Europe, the Herald found itself again as just about the last free paper to publish in Paris. The final edition, dated June 12, 1940, was a single sheet whose second page was mostly blank. It was never distributed for lack of transport. See Next Page



Paris Herald offices at 21, Rue de Berri, in early 1930s.

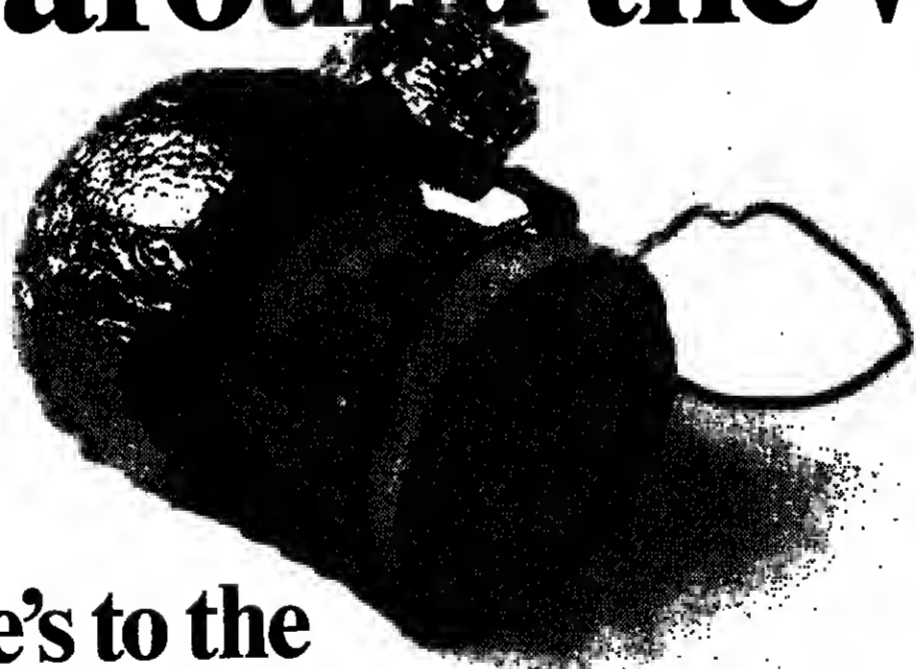
whole) cloth. One slow news night, he records, the desk blew up a single paragraph of innocuous agency copy about a Pacific storm into a lead story proclaiming that the Pacific island of Yap had been engulfed by a tidal wave; on another occasion, while all France waited for the arrival of the sinner Richard E. Byrd, a prepared lead announcing his safe landing was pub-

lished every morning on the "sporting situation," which, in plainer English, was a folksy chronicle of those places in Paris where gentlemen and ladies, his Old Pal the Duke of Windsor included, could cheerfully expect to wet their whistles.

The American community in the 1920s supported a half-dozen or so English-language publications,



Born in the USA Read around the world.



Here's to the
International Herald Tribune
on its 100th birthday.

Congratulations from Germany's Business and Financial Daily.

Handelsblatt
GERMANY'S BUSINESS AND FINANCIAL DAILY

(Continued from Previous Page)

A hiatus of four years followed, and after the triumphant 1944 entry into Paris of Allied and Free French troops, the U.S. Army newspaper, Stars and Stripes, was installed in the Herald's plant and presses. By that December, Geoffrey Parsons Jr., son of the chief Herald Tribune editorial writer in New York, and himself its bureau chief in London, had taken over as editor of a revived Herald and published its first postwar editions.

A makeshift partition, known as the Wall, divided the newsrooms of the two publications, but fraternization between the staffs was amicable enough for Tribune men to cage hot baths from their opposite numbers in their billets at the Hotel Scribe, and General Eisenhower himself was sufficiently fond of his daily Herald to complain when he was deprived of it.

Many of the prewar staff began to trickle back, in time to put out a slew of banner headlines announcing such momentous events as Roosevelt's death, the German surrender and the U.S. air raid on "the important Japanese army base" of Hiroshima ("Atomic Bomb Revolutionizes War" ran the prominent headline).

In the new postwar order, the Herald Tribune had an important role to play in telling Europe, as Parsons put it, "what America thinks and is doing." An adaptation of the New York Herald Tribune, he wrote in an enthusiastic and telling memorandum to the Reids in New York, "published with the understanding that it was aimed at an international public, might actually achieve an international significance beyond anything we can imagine."

The Marshall Plan recognized this potential and underwrote 10,000 subscriptions of the paper that were distributed throughout Europe, but, in general, the 1950s, decade of a series of management changes, merely laid the groundwork for later expansion.

Continuity was provided by Eric Hawkins, the diminutive British managing editor whose Herald career had begun on the night in 1915 when the Germans sank the Lusitania. Hawkins became managing editor in 1924, a title which normally put him in effective daily charge of the newsroom, and he held that job until his retirement in 1960, at 74. Following Parsons's departure in 1950, he was the senior editor both in title and in function. (He was born a year after the European Herald put out its first issue.) His successor was Bernard Cutler.

The 1950s were the Parisian *jours de solitude* of an ex-Marine named Art Buchwald, who arrived in 1949 to disrupt the newsroom by cackling at his own jokes as he un-

lashed such classic columns as "La Fete du Mercri Donnant" upon the world. Almost 40 years later, the paper still carries Buchwald's columns, now beamed over from Washington, D.C., and a much scaled-down portrait of his Chesire-Cat grin.

In 1958, the ailing New York Herald Tribune was purchased from the Reids by millionaire investor John Hay (Gock) Whitney, at that time the U.S. ambassador in London. The scion of a distinguished family, Whitney was conscious of a mission. He had bought the paper, he said, "because we live in a time when there are challenges only a newspaper can meet and excelences only a newspaper can set, and because I believe we cannot let the world go by default to the dullards."

In Paris, as in New York, Whitney's paper was under pressure from The New York Times, which, in 1960, decided to launch an edition in Europe. The Herald Tribune was slowed, but under the steady hand of longtime business manager André Bing held its ground, expanding its communications facilities to permit same-day publication both of editorial material and full New York stock listings. In Paris, neither side was able to knock out the other.

But in New York, the picture was

gloomy: After a debilitating strike at the Herald Tribune, Whitney finally was forced to close down the New York paper. "I shall continue," he announced, "as publisher of the Herald Tribune in Paris, and I am confident that paper will grow and prosper in the future as it has in the past."

Whitney made good on that vote of confidence, with typical inspiration, by enlisting the collaboration of some of the most potent forces in American journalism. The key first step was to bring in The Washington Post, whose publisher, Katharine Graham, had recently established a news syndicate with the Los Angeles Times, and was interested in further international visibility.

In 1967, The New York Times negotiated to merge its European edition into the paper, becoming part of an impressive triumvirate. The new International Herald Tribune, armed with a panoply of the two U.S. papers' foreign correspondents and editorial voices, was now in an unchallengeable position to tell the world — in Parsons's words — "what America thinks and is doing."

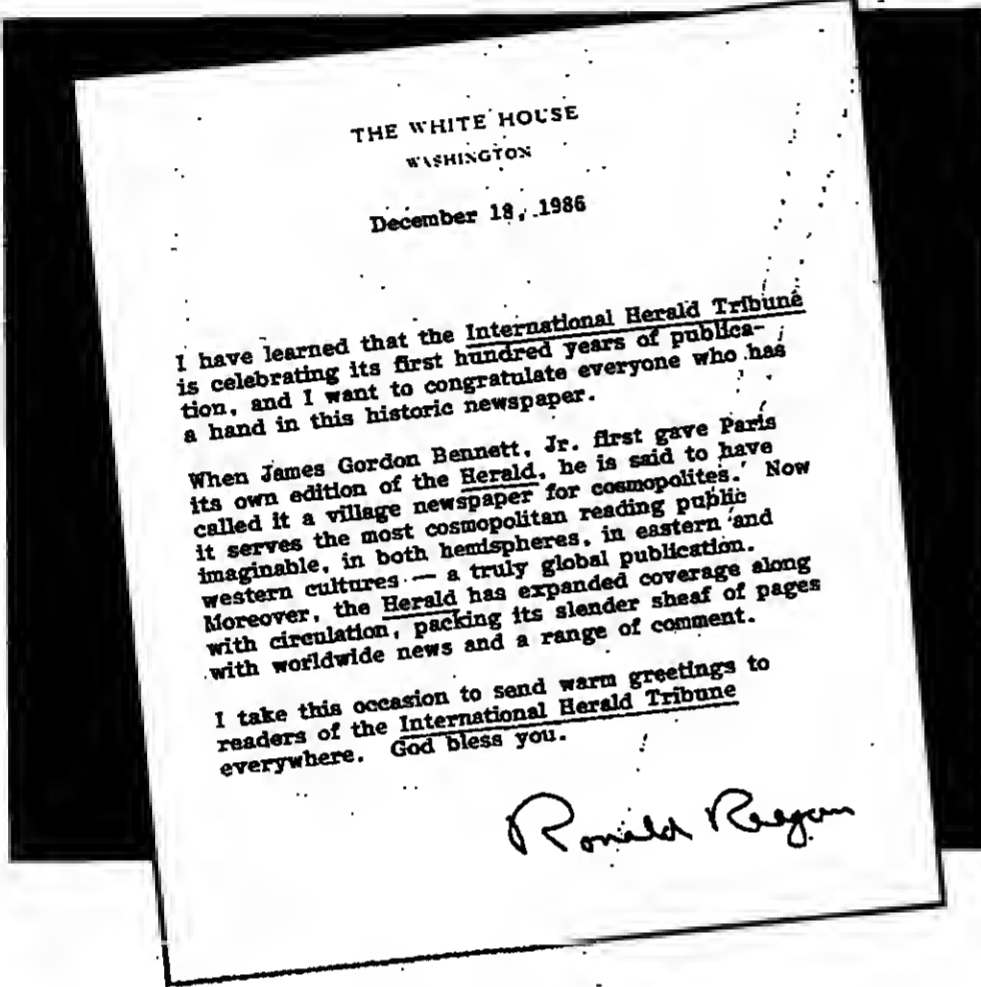
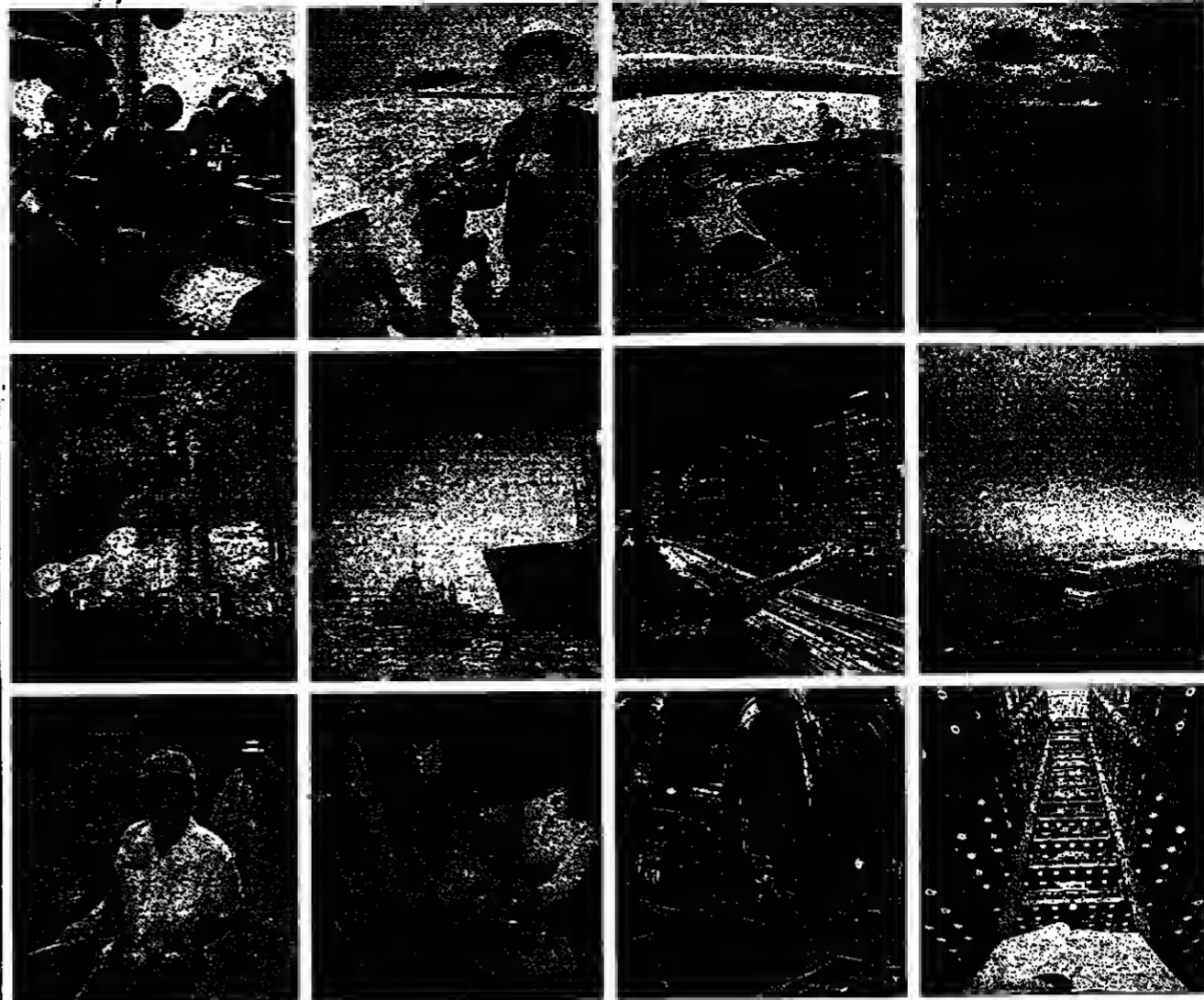
The stage was set for the next 20 years of progress toward global sophistication, extending the paper's reach well beyond the confines of

its traditional audience on the Continent. Under the direction of the new publisher, Robert MacDonald, and his deputy, Roland Pearson, the first international facsimile link, with a print site at Uxbridge, outside London, was made in 1974.

Until 1978 it was business as usual on the Rue de Berri, complete with the clatter of the presses and the ceremonial arrival every day of the editor, Murray Weiss, and his stately boxer dog, Baron. But it was the move to suburban Neuilly, out of Paris proper, which sheared the huge old presses away, marking the switch to electronic journalism and setting the scene for much bigger things.

A transitional period in the late 1970s, with Robert Eckert as publisher, set up operations for Europe's first fully computerized newspaper. He was succeeded in 1979 by Lee W. Huebner. Meanwhile, Weiss was followed by Mort Rossblum in 1979, then by Philip Feisla in 1981. John Vintour became the executive editor in 1987.

Outside today's Neully building, there are no bronze owls keeping watch as they did atop the old Herald building in New York a century ago. But the Trib's computers keep things humming through the night, in a manifestation of technology that Bennett himself might have appreciated.



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Sedgwick
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Happy birthday to the INTERNATIONAL Herald Tribune (1887-1987)



Germany's leading weekly newspaper
wishes the leading international daily
newspaper many happy returns.

How the Trib's Advertising Kept In Step With New Readership

By Richard H. Morgan

JAMES Gordon Bennett Jr. was not very interested in advertising. He did, however, have an able advertising manager, Alfred Jauret, who attracted many clients to the Herald's elite audience, among them such still-famous names as Vuitton, Guerlain, Tiffany and Michelin.

That such ads got into the paper at all was something of a miracle, for Bennett insisted on seeing everything that went into his publication. Even when he was out of Paris, special mail bags would be dispatched to him. There is a description of the commodore sitting at the front of his yacht, puffing away on his Havana, approving or rejecting material by the simple expedient of throwing overboard anything he didn't like. "Won't have this in my paper," he would mutter, consigning yet another product of Jauret's salesmanship to the waves.

Left untold is how the long-suffering ad manager explained this to clients. It is a tribute to him and to the Herald's reputation that prewar ad revenues grew nicely.

Advertising slowed during World War I, but surged again in the heady 1920s. The Herald's management, with Jauret still in place, aggressively promoted it as the ideal means of reaching the American tourists flooding Europe. The paper's pages blossomed with announcements from retailers, hotels, shipping lines and restaurants.

It was in the 1920s that the Herald's most famous advertisement began appearing (it still runs today). "Just tell the cab driver SANK ROO DOE NOO," reads the ad from Harry's New York Bar, eager to escape the great thirst which prevailed at home.

That was also the decade that special supplements became a major source of revenue, though the paper had carried supplements (including handsome four-color fashion sections) from its start. The apogee came in September 1927, with a 56-page, ad-filled issue welcoming the American Legion convention to Paris.

Circulation and advertising both shrank during the Great Depression. The Herald Tribune was deeply in the red and scrambling hard for what little advertising was available, including ads from Ger-

man, Austrian and Italian resorts and travel companies. Director Laurence Hills was reluctant to offend these clients and the paper's editorials reflected his insecurity. In 1939, however, he reversed course in a series of front-page editorials, just months before the paper closed with the fall of Paris.

When publication resumed in 1944, there were few ads available. It wasn't until the early 1950s that prosperity returned, along with the American tourists. Led by Ad Director Marcel Fallin, the European Edition once again sold ads aimed largely at Americans.

But starting in the middle of the decade, a different kind of advertisement began to appear. The explanation lay in a basic change of direction, one stemming from postwar editor Geoffrey Parsons Jr.'s dreams of gearing the paper not only to Americans but to a truly international audience.

As improved transportation permitted wider distribution, and as English became the dominant international language, Parsons' dream began to come true. The paper drew more now on the resources of its New York parent and became less parochial.

European business and government leaders began turning in the Trib and, as the audience changed, so did the ads. Pages began to come in from resurgent European industry and there were financial notices from Wall Street institutions, eager to reach newly prosperous Europeans. To service this business, the Paris paper established its own New York sales office in 1949.

Change was slow. As late as 1963, the paper's largest advertiser was Simca tax-free cars. But when, in 1964, Soviet Chairman Nikita Khrushchev wanted to tell his story to the West, the only publication chosen for this advertisement was the Herald Tribune.

The 1960s also brought new competition, including The New York Times' International Edition, which made some advertising inroads. It soon became evident that there were neither enough readers nor advertisers to sustain both.

The 1967 merger and the creation of the International Herald Tribune under its present ownership changed the situation. Over the next 20 years, the IHT was to become a major force in international marketing. In 1986, the paper's total ad revenues were \$1.6 million.

Twenty years later, in 1986, IHT ad revenues had climbed to \$34 million, and the paper ranked third in a greatly expanded list of international publications — just behind Time and the Financial Times, and just ahead of Newsweek and The Economist.

The bulk of IHT advertising is now related to business and finance. There are still plenty of travel ads, but they now come mostly from airlines promoting their first or business class services and from leading business hotel groups. The paper has developed a strong international classified section — the only one of its kind.

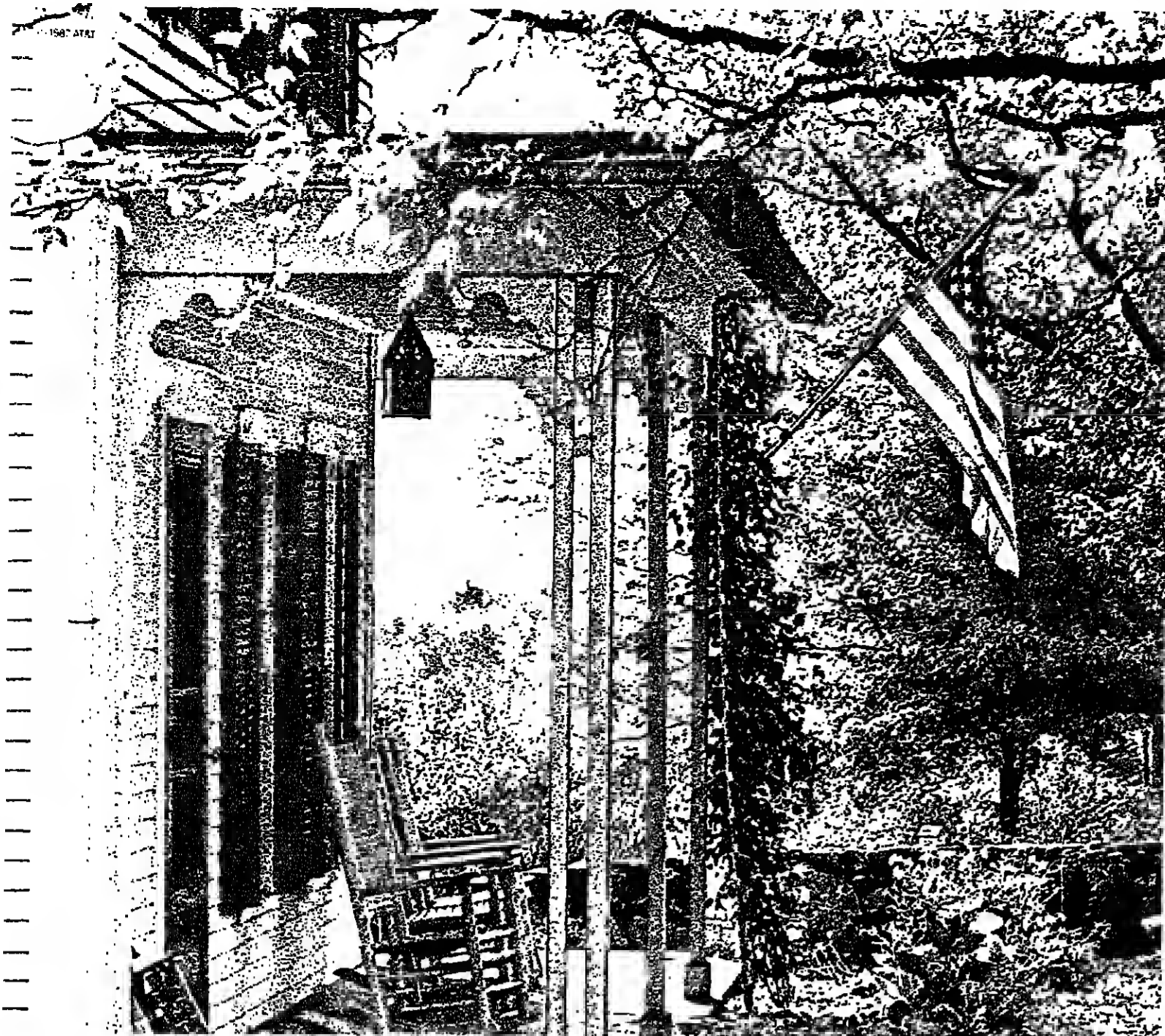
Supplements still play an important role and high-quality 4-color ads were successfully introduced in 1980. But even as advertising grew, the IHT held to a policy of limiting ad content to 30 percent of total space, keeping the paper slim.

To sell and service this business, the IHT has created a global sales organization, including subsidiaries in New York, London, Frankfurt, Singapore and Hong Kong, and a network of commissioned representatives in cover other markets. All this is supervised by Rolf Kranepuhl, director of advertising sales since 1985.

The key to expanded advertising has been the high-quality demographic profile of IHT readers, as measured in readership studies which are controlled by advertisers (a technique pioneered by the IHT). These regular surveys — based on questionnaires printed in the paper — demonstrate both the loyalty and the quality of the IHT's audience. When the last study was conducted in 1986, more than 13,000 readers responded, providing an unusually large sample. Some key findings about the readers included average household income: \$82,700; post-graduate degrees: 38 percent; senior managers: 55 percent.

With its nine printing locations, the IHT actively promotes itself as "the global newspaper," read by an international elite in 164 countries. James Gordon Bennett used to describe his Paris Herald as a "village newspaper" and the term is still apt. But as publisher Lee Huebner often puts it, it is Marshall McLuhan's "global village" that today's paper takes as its turf.

Richard H. Morgan, associate publisher of the IHT, was advertising director from 1965 to 1985.



Watch the world go by from the front porch. Call home.

Thinking back on the world you left behind? A talk with the folks back in the States will bring it all back to life. So go ahead. Reach out and touch someone.®



Congratulations on the 100th Anniversary of International Herald Tribune Let's progress together to pioneer a new century.

THE YOMIURI SHIMBUN: the world's most exciting newspaper



The Yomiuri Shimbun has a daily circulation totaling 14,000,000.

The Yomiuri Shimbun publishes daily 9.15 million copies of its morning editions and 4.87 million copies of evening editions (except Sundays), totaling 14 million newspapers distributed to readers nationwide.

These figures are the largest for any daily newspaper in Japan—in fact The Yomiuri Shimbun has the largest circulation of any commercial newspaper in the free world.

The Yomiuri Shimbun was founded in 1874 as a morning newspaper. In 1931, we began publication of the evening edition. By 1974, a century after its first appearance, The Yomiuri Shimbun was printing 9.05 million morning and 3.9 million evening newspapers.

It was last year, in 1986, that we passed the 9 million mark for morning editions alone. No other newspaper has shown such tremendous growth in so short a time span, and many newspapers in various countries have asked us to divulge the secret of this miracle.

It is not such a big secret. The reasons The Yomiuri Shimbun has great support from readers and is attracting a great deal of attention internationally are high-quality reporting based on a wide perspective, fairness, an honest and constructive editorial position and a people-oriented marketing stance built on the motto, "progress with the people."

Other factors that have won the confidence of our readers include the development of technology producing clean and easy-to-read print, the establishment of a door-to-door distribution network, and a perception of the paper by the public relations agencies as a highly effective advertising vehicle.



We carry out multifaceted activities.

The Yomiuri Shimbun is also involved in other unique activities in addition to regular newspaper publication. We print an English paper, "The Daily Yomiuri," broadcast "Yomiuri Shimbun News" through affiliated radio and television networks and publish weekly and monthly magazines as well as books.

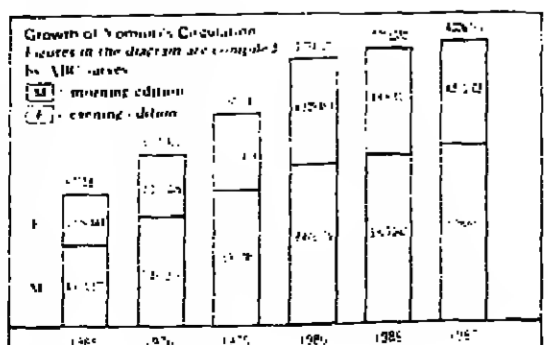
In New York and Los Angeles, we print the U.S.A. version of The Yomiuri Shimbun by transmitting the pages from Tokyo via satellite.

Art and sports are other areas in which we are active. As the only newspaper corporation to possess a major music company, "The Yomiuri Nippon Symphony Orchestra," we are involved in the promotion of musical appreciation through performance tours by the orchestra.

We also introduce domestic and foreign art by sponsoring fine arts exhibitions. We are especially strong in French art, and our Honorary Chairman Mitsuo Mutai has been awarded the Order of the Legion of Honor by the French government.

Our President Yosoji Kobayashi has also been recommended for foreign membership of the French Academy, and has been awarded the French Literary and Arts Medal.

The Yomiuri Giants, a leading baseball team in Japan and owned by a subsidiary of The Yomiuri Shimbun, has gained wide popularity and provided professional athletic entertainment for baseball fans.



The word "Yomiuri" is composed of two characters meaning read (yomi) and sell (uri). Originally it referred to the practice, prevailing before the advent of the modern newspaper in Japan, of selling news by reading it out loud at street corners. This illustration shows a newsboy in the early days of the founding of The Yomiuri Shimbun. His dress is typical of the days of "yomi-uri"; "Shimbun" is the generic word for newspaper.

THE YOMIURI SHIMBUN
読売新聞社

Tokyo Head Office
1-7-1 Ottemachi, Chiyoda-ku, Tokyo 100 Telephone: 242-1111
Paris Branch Bureau
France Solr, 100 Rue Reaumur, Paris 2e Telephone: 4236-6152

Celebrating a Century Around the Globe

By Amy Hollowell
International Herald Tribune

COVERING a century of news is no small accomplishment; celebrating the anniversary of that century is no small affair. The International Herald Tribune, which completes its 100th year this week, has met the occasion in a variety of ways.

In so doing, the Trib has sought to recognize its long and happy relationship with France, as well as its more recent role as an international newspaper. And while the celebrations have marked the rich history of this newspaper, they also have served as a look to the future.

Long before the official celebrations began in October 1986, the Trib had begun planning activities to mark its first century.

Centennial activities were scheduled in sites outside France, including Britain, Hong Kong, Italy, Japan, the Netherlands, Singapore,

Switzerland, West Germany and the United States.

It was only appropriate, however, that the celebrations begin in Paris, the city with whom the Trib's name has become indelibly linked.

Some highlights of the year:

- The Trib took a leading role in presenting the Flame of Liberty monument, a full-sized replica of that held aloft by the Statue of Liberty in New York, to France. The Centennial year was launched in October 1986 at the residence of Joe Rodgers, the U.S. ambassador in Paris, in conjunction with a fund-raising drive for the Flame.

- In April, the Trib organized in Paris the first of two Centennial conferences, "Managing a Global Transition." Thus the celebration of the past was complemented by a look forward at the ways in which the world can meet and adapt to the changes that it will face in the years before the 21st century.

Participants included young

leaders in international politics, business, academia and the arts, as well as executives from the dozen companies helping sponsor the Centennial. Helmut Schmitt, the former West German chancellor, headed a list of notable speakers.

The second Centennial conference, to be held in Singapore in November, is to continue this evaluation of the changing world, again with the participation of conferees who are expected to be leaders in their fields by the year 2000.

- The Centennial Magazine, Our Century/Our World, was published by the IHT in September. Leading writers contributed articles evoking the major themes of the Trib's century. The magazine was edited by Joseph Fitchett.

- A commemorative plaque was inaugurated this week at the site of the paper's former business offices on the Avenue de l'Opéra.

- The James Gordon Bennett Cup automobile races, precursors of contemporary Grand Prix events, were commemorated in May in an international antique and classic car rally in Bad Homburg, just north of Frankfurt, site of the 1904 Bennett race.

- Another of Bennett's sporting passions was polo, which he brought from England to the United States in 1877. To mark the Centennial in Britain, the Trib hosted a polo day in July at the Royal County of Berkshire Polo Grounds. Included was a restaging of the first British vs. American polo match of a century ago, as well as the first elephant polo exhibition held in England.

- "The Belle Epoque in the Paris Herald," a book compiled from the Trib's archives with additional text by IHT fashion reporter Hebe Dorsey, was published last fall. It was published in America under the title "The Age of Opulence." A party was held at Maxim's in Paris last fall to introduce the book and to mark the paper's 99th anniversary.

- Two other books mark the Trib's centennial: "The International Herald Tribune: The First Hundred Years," by Charles Robertson, a scholarly interpretation of the paper's history; and "The Paris Herald: One Hundred Years of News," introduced by Art Buchwald and compiled and edited by Bruce Singer, a compilation of articles and photos from the paper's archives. In addition, the paper published a series of Centennial columns throughout the year, covering its past and present, as well as this special Centennial Report, edited by Robert K. McCabe and produced by Wendy Mallinson.

- A 30-minute film was produced telling the IHT's 100-year story. Entitled "The Global Newspaper," it was narrated by television journalist Walter Cronkite and directed by Douglas Manning.

- The Trib's ninth printing site, in Rome, was opened in May. Receptions in Rome and Milan marked the occasion and gave Italian readers a chance to help celebrate the IHT's birthday. The anniversary will also be marked later this year at receptions in Tokyo, in conjunction with the launch of a 10th printing site Nov. 20.

- The Trib's role as an international newspaper was honored in April by the Overseas Press Club, which presented its Newspaper of the Year Award to the IHT at its annual dinner in New York. Art Buchwald was guest speaker.

- Photojournalism has figured prominently in the making of the Trib's century, and to honor one of the greatest photographers ever, Henri Cartier-Bresson, the IHT is joining with the French company Taittinger S.A. to sponsor an exhibit of his work at the Museum of Modern Art in New York.

- The exhibit, "Cartier-Bresson — The Early Years," opened on Sept. 9, and is to travel to several other U.S. cities beginning early next year. A Centennial reception for New York-area guests was held at the Museum Sept. 22.

- The Trib's Centennial observances will culminate this week with a gala dinner in the Trocadéro Gardens, overlooking the Eiffel Tower, in Paris. Staff, alumni, clients, directors and other guests will join in a birthday party on the eve of the actual anniversary, concluding a week of Centennial activities.

- The IHT Centennial Fellowship Competition will be announced this fall. The fellowship will allow the recipient to study at INSEAD, one of the top graduate business schools in Europe.

- A pro tennis exhibition match is scheduled Oct. 25 in Geneva.

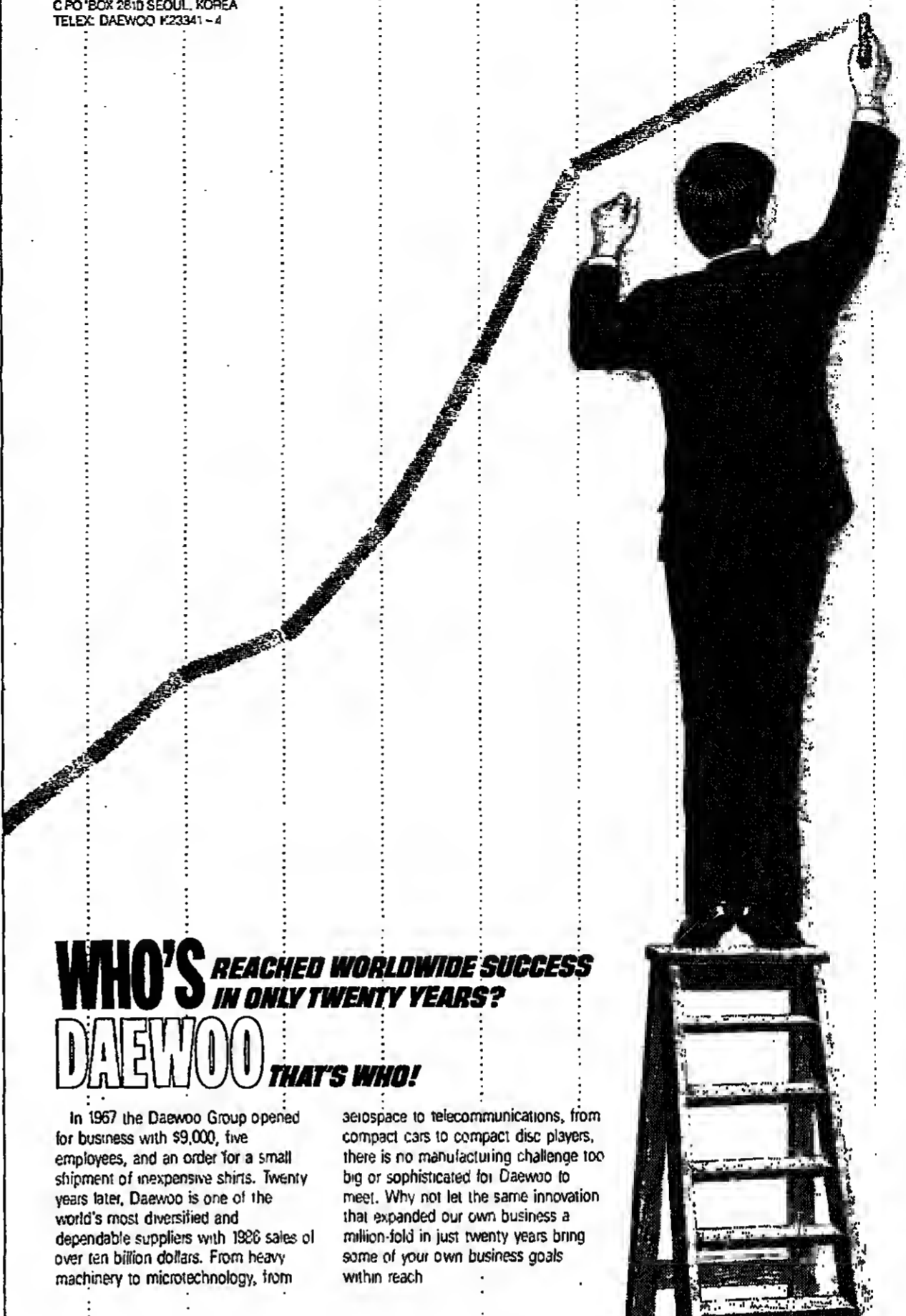
- Twelve international companies joined the IHT during the year as distinguished Centennial sponsors. They are: Aerospatiale (France); Air France (France); AT&T Communications (the United States); Ebel Watches-Montres Ebel (Switzerland); Klynveld, Peat, Marwick, Main, Goerdeler (the Netherlands); Mastercard International (United States); Meridiam Gestion SA (France); Nomura Securities (Japan); The Sedgwick Group PLC (Britain); Swiss Bank Corporation (Switzerland); Volkswagen AG (West Germany); and Louis Vuitton (France).



ONE HUNDRED YEARS OF WARM RELATIONS — In leading the drive to present the Flame of Liberty to the citizens of Paris, the IHT is following the example of the people of France who, in 1876, gave the Statue of Liberty to the United States. The Trib worked with international law firm Kevin McCarthy Associates and the American Club of Paris to organize the French-American Liberty Fund. The goal: to present France with a replica of the flame that, in the upraised hand of the Statue of Liberty in New York harbor, has welcomed generations of immigrants to America. The target of the fund-raising campaign is \$400,000. As this is published, that amount is virtually in hand. Topping off the drive this week was a major benefit dinner at the Palace of Versailles. The Flame itself was created by Les Métalliers Champenois, the Reims artisans who restored the statue's torch and flame for its centennial last year. The Flame, made in the U.S. from the molds used to craft the original, left for France after ceremonies at Port Liberty, N.J., near the Statue of Liberty — on Sept. 10. It will be installed in Paris this winter as a permanent monument.

— Amy Hollowell

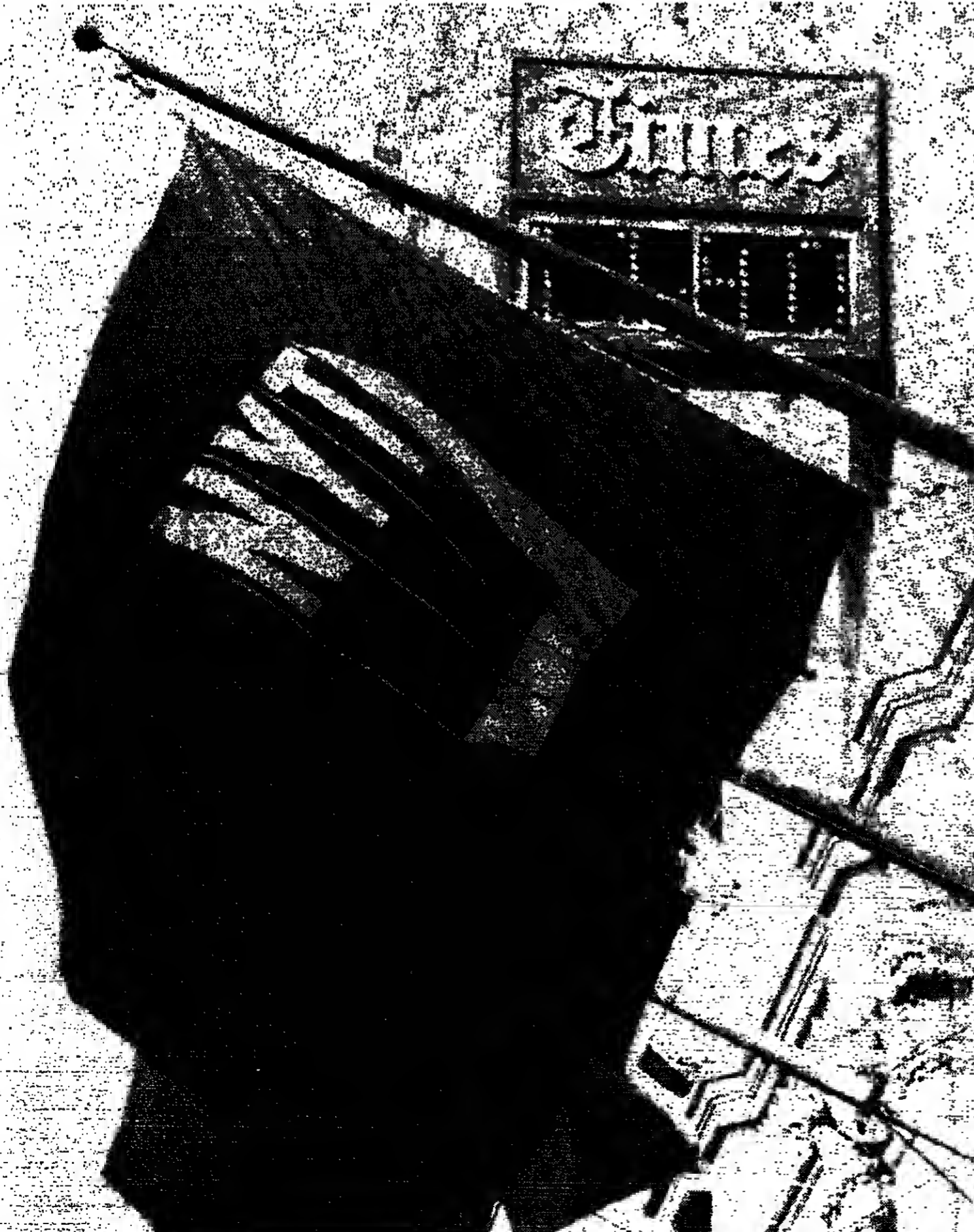
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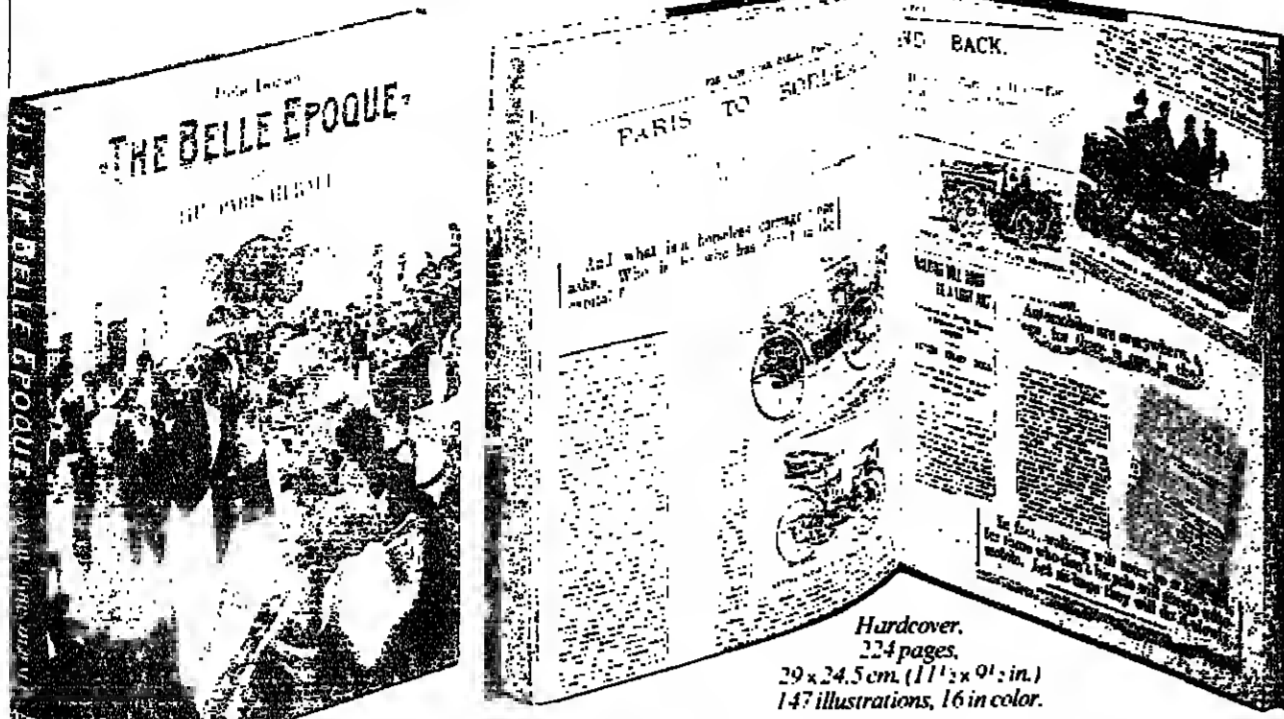
10



SALUTE

The New York Times salutes The International Herald Tribune on the occasion of its centennial

On-the-spot reports of an era of great inventions and remarkable people



Hardcover, 224 pages, 29 x 24.5 cm. (11 1/2 x 9 1/2 in.) 147 illustrations, 16 in color.

IHT journalist Hebe Dorsey, fascinated by the Belle Époque, has compiled a book that is a veritable open window on that extravagant period. Using the most authentic of sources—the archives of the Paris Herald (former nickname of the International Herald Tribune)—she has sifted through literally thousands of pages of newsprint to bring readers an immense variety of information as well as reproductions of major news stories of the

time, articles, gossip columns, sports pages, turn-of-the-century fashion news (for men and women)... even old-time comic strips and cartoons.

In day-to-day editions, the Paris Herald chronicled the decline of the old, existing order and caught the Belle Époque spirit of emerging modern life. It's history as you like it... with flair, fun and style. Order this beautiful book today... to keep or give.

Herald Tribune



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2-10-87



Fred Gilbert (left) checks galley proofs with colleague at the Rue de Berri plant. Inset right: Harry Wagner.

In Praise of the Galley Slaves

By Harry Wagner

I MUST have read the Trib for the first time on or about June 1, 1945 and have been, barring illness or vacations, a fairly regular reader ever since. But not once during most of that time did I have to buy the paper or even take out a subscription. In fact, they paid me to read it.

You've guessed it by now: I was a proofreader.

Most people these days are hardly aware such a job exists. It's certainly less glamorous than that of a reporter, or even an editor. It does not have the aura of technical competence of the typesetter, or the Linotype operator, but it certainly is a job that has to be done—or at least had to be done in those long-ago days before electronic photo-composition allowed journalists to read their own proofs and eliminated its necessity. Or did it really? Sometimes I wonder.

The proofroom boss who took me on in spite of my total inexperience

in the printing trade was Fred Gilbert, who had been on the job going back to the days when the Herald was printed and published in the Rue du Louvre. (The paper moved to the Rue de Berri in 1930.) A Britisher, he was a great pal of Eric Hawkins, a fellow Briton who was managing editor for many decades until his retirement in 1960.

Fred loved his job and took it very seriously, demanding from his five-man team the same seriousness and dedication that he gave to his own work. Harsh words were to be expected if anything went wrong, but when the crisis was past he could just as well invite the offender to the bar next door for a glass or two to debate the latest big soccer match.

Proofreading the Trib was often boring (just imagine: For years we had to check the Wall Street stock list quotations against copy), and at best a thankless job. If the paper came out clean, it was just considered normal; if it didn't, the proofreaders were blamed. There was a

certain thrill, however, in the work, a feeling that you were somehow immersed in the momentous events of the day, of being one of the links in the chain carrying news to the world.

And, of course, there were the lighter moments, when a slip by the composing room—or from the newsroom, for that matter—provided us with a chuckle or even some uproarious laughter. Such was the case when a compositor set a head reading: "Prince Charles Kisses Girl in Public" and left out one letter. I shall leave it to the reader to guess which. We did catch that one, but there were others we caught too late.

The best one in that category that I can remember was when a page containing a story about a plague of paint-devouring snails in Florida, and another on an American election, were sent off without a final okay—unfortunately, two captions were transposed. The result was that under a photo of a respected politician was a caption

identifying him as a paint-loving gastropod, and under the snail photo was a caption identifying it as a high-ranking American politico. Fortunately, only a few hundred copies were run off before the error was caught and the presses stopped. No copies got onto the streets, but several Herald employees who collected such goof-offs snapped them up as souvenirs. (I did not get one myself.)

It appears that things like that no longer happen, thanks to the new setting and printing processes introduced in late March 1979. That was when my teammates and I had to leave our beloved Trib, broken-hearted and full of misgivings. Actually, the paper seems to come out fairly clean nowadays. Major errors are few.

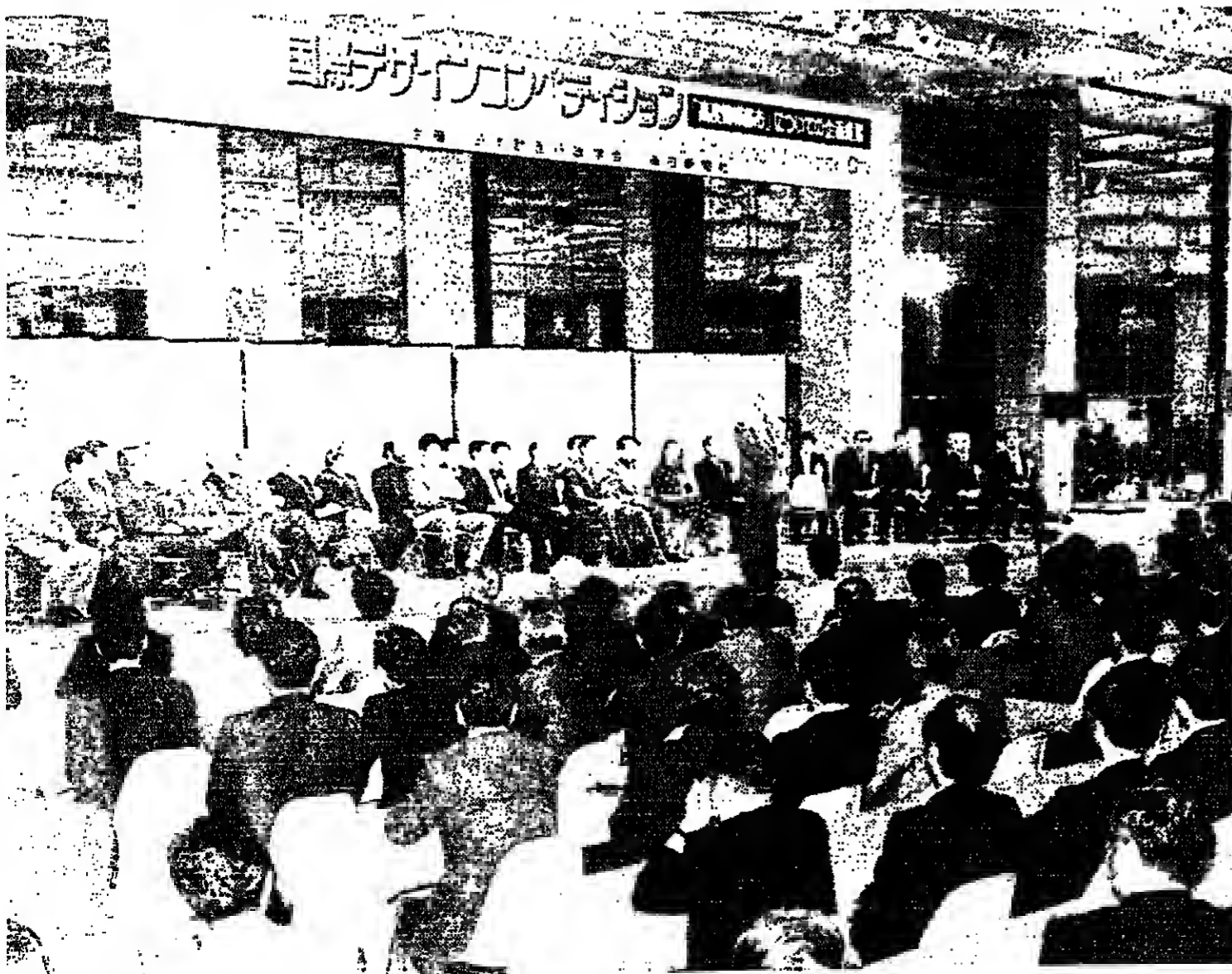
But alert proofreaders will always spot errors. There was one gem of ambiguity on Oct. 25, 1983, when a headline on Page 1 read: Mitterrand Visits Beirut; Death Toll Exceeds 200. No, no, no. I would never have let that one go without a fight. You can say what you like about the man, but he can't be that bad.

The author was a proofreader for the Paris Herald from mid-1945 until March 1979, when he retired (as did many of his composing-room colleagues) as the newspaper shifted to electronic publishing. He is French, as were most members of the composing room staff he supervised for many years, and like all of them he performed daily wonders working in an alien language.



The Mainichi Shimbun Congratulates The International Herald Tribune on Its Centenary

The Mainichi Shimbun Adds Strength To Japan's Internationalization



What is most keenly anticipated in Japan today is the fulfillment of its responsibility as a member of the international society. The Mainichi Shimbun is devoting its efforts to the reporting of international news from an impartial viewpoint.

In addition, it is carrying out numerous projects, such as "Symposium on Education of Japanese Children Abroad" and "International Industrial Design Award," to assist the further internationalization of Japan.

Various Prizes for Excellent Quality

Japan Newspaper Publishers and Editors Association Award (Established in 1957).

The Mainichi has won 13 awards in the editorial section.

- 1957 Series: "Boryoku Shinchizu" (New maps of gangsters)
- Series: "Kanryo Nippon" (Japanese bureaucrats)
- Series: "Zelkin Nippon" (Japanese tax system)
- 1961 Photograph: "Assassination of Social Party Chairman Inejiro Asanuma"
- 1962 Series: "Campaign promoting merger of cities in Kita-Kyushu"
- 1963 Series: "Gakusha no Mori" (Education problems)
- 1964 Series: "Actual situation of organized violence"
- 1965 Series: "Muds and flames in Indochina"
- 1967 Series: "Campaign against political scandals"
- 1969 Series: "Discussion on Japan's security policy"
- 1979 Scoop: "Decipherment of Wakatakeru" (Emperor Yuryaku inscription)
- 1980 Scoop: "Leakage of Waseda University Department of Commerce's Entrance Examination Questions"
- 1981 Scoop: "Former Ambassador Reischauer's statement on Entry of Nuclear Weapons into Japan"
- 1986 Scoop Photograph: "Former Prime Minister Tanaka in wheelchair"
- 1987 Series: "Ichinin-Sankyaku," "Record of a Reporter Suffering from Cerebral Apoplexy"

Vaughn-Ueda Award (Established in 1950).

The Mainichi has won 8 awards for excellent stories on foreign countries.

- 1950 Ichitaro Takata (for reports on the United States)
- 1956 Yoshimori Tachibana (for reports on China)
- 1959 Daisuke Yamachi (for reports on Africa)
- 1960 Reporter Minoru Omori: "Reportage of American President's Visit to the Far East"
- 1963 Saburo Hayashi (for analysis of international affairs)
- 1965 Osamu Miyoshi (for reports on France's rapprochement with China)
- 1966 Fusao Takata (for reports on Chinese Cultural Revolution)
- 1975 Yoshinisa Komori (for reports on the fall of Saigon)

The Kan Kikuchi Award (Established in 1953).

The Mainichi has won 10 awards.

- 1954 Publication "Pusan" cartoon by Taizo Yokoyama
- 1957 Series: "Kanryo Nippon" (Japanese bureaucrats)
- 1957 Documentary film: "Ascent of Manaslu" by Takayoshi Yoda, photographer
- 1963 Past efforts for the publication of "Braille Mainichi"
- 1964 Publication of Shutarō Miyake's critics on drama
- 1965 Introduction of "Enzanyama," a Chinese publication related with the cultural revolution and reports on the cultural revolution
- 1968 Series: Kyōiku no Mori (Education problem)
- 1976 Series: "Modern times and religion"
- 1978 Series: "Kisha no Me" (Eyes of reporters)
- 1986 Reporter Takao Tokuoka's "Achievement in introducing outstanding translations"

The Mainichi Shimbun is greeting this year, the 115th year of its founding and the newspaper's 40,000th issue.

The Mainichi Shimbun

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Inter...

Thursday's NYSE Closing

Tables include the nationwide prices up to the closing on Wall Street and do not reflect late trades elsewhere.

Table with columns: 12 Month High, Low, Stock, Chg., % Chg., 12 Month High, Low, Stock, Chg., % Chg.

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Table with columns: 12 Month High, Low, Stock, Chg., % Chg., 12 Month High, Low, Stock, Chg., % Chg.

U.S. Futures

Table with columns: Season, Season High, Low, Close, Chg., Oct. 1, Open, High, Low, Close, Chg.

Grains

Table with columns: Wheat, Corn, Soybeans, etc.

Livestock

Table with columns: Cattle, Hogs, etc.

Currency Options

Table with columns: Philadelphia Exchange, etc.

Food

Table with columns: Coffee, Sugar, etc.

Metals

Table with columns: Copper, Aluminum, etc.

Industrials

Table with columns: Various industrial stocks

Stock Indexes

Table with columns: SP Comp, NYSE, etc.

Commodity Indexes

Table with columns: Various commodity indices

Market Guide

Table with columns: Market guide information

U.S. Treasuries

Table with columns: U.S. Treasury securities

S&P 100 Index Options

Table with columns: S&P 100 index options

Recovery Remains Slow, Pretoria Says

AGENCE FRANCE PRESSE - South Africa's recovery from recession continued to slow in the second quarter of 1987, the Reserve Bank said Thursday...

France's 2 Futures Markets To Merge Under One Authority

PARIS - The two French futures markets, in financial instruments and commodities, are to be merged under the authority of the MATIF financial futures supervisory body...

Domestic Japanese Car Sales Rise

TOKYO - Domestic sales of Japanese cars rose 8.7 percent in September over September 1986 to 380,000 units, reflecting expanding demand, industry sources said Thursday...

Paris Commodities

Table with columns: Sugar, Coffee, etc.

London Commodities

Table with columns: Sugar, Coffee, etc.

DM Futures Options

Table with columns: DM futures options

London Metals

Table with columns: London metals prices

Company Results

Table with columns: Company financial results

Spot Commodities

Table with columns: Spot commodity prices

Equitcorp Cites 51% Peat Stake

HONG KONG - Equitcorp Holdings Ltd. of New Zealand has acquired a majority stake in Guinness Peat Group PLC with 50.6 percent of the company's shares...

BUSINESS ROUNDUP

ABF Bids £767 Million for Berisford

Reverses
LONDON — Associated British Foods PLC made an offer Thursday to acquire S&W Berisford PLC that valued the diversified group's common stock at £767 million (\$1.2 billion). Berisford's board immediately rejected the bid of 400 pence a share.

ABF said it was also offering 100 pence for each 3 1/2 percent and 5 1/2 percent Berisford preference share. Berisford's chairman, E.S. Margulies, called the offer "totally un-

solicited and unwelcome." He added, "We see no evidence that ABF has any contribution to make to the future growth of our business. The offer does not begin to reflect the many strengths and prospects of Berisford."

Berisford shares jumped on the original announcement and again on its rejection, to a high of 429 on the London Stock Exchange. The stock closed 78 pence higher, at 427. ABF shares closed 26.5 pence higher at 370.

Henry Ansbacher Rights Issue Is Planned for £69 Million

Reverses
LONDON — Henry Ansbacher Holdings PLC, the British financial services group, said Thursday that it plans to raise about £69 million (\$112 million) with a rights issue of shares and convertible bonds, largely to boost the capital of its London merchant bank.

Ansbacher said bond holders could convert their bonds into shares in May of the years 1988 through 1998, receiving one share for every 110 pence worth of bonds. Four companies that together hold 72.7 percent of Ansbacher have agreed to take up their rights in full, as have the firm's directors, the company said. The four companies are Fargosa Holding SA of Switzerland, Groupe Bruxelles Lambert SA of Belgium, Banque Internationale à Luxembourg SA and Wafra Interest Corp.

Robert Maxwell, the British publisher, raised his stake in Ansbacher last month to 9.17 percent from less than 5 percent, through one of his publishing subsidiaries.

2 Brands Units Will Be Sold Off

The Associated Press
GREENWICH, Connecticut — American Brands Inc. said Thursday it plans to sell its Sunshine Biscuits and Pinkerton's security subsidiaries, saying they no longer fit its long-term business strategy.

Pacific Telesis to Sell Stock in Cellular Firm

Los Angeles Times Service
LOS ANGELES — Pacific Telesis Group has said it will offer stock in its cellular telephone and paging business to the public.

San Francisco-based Pacific Telesis, a spin-off company from the breakup of American Telephone & Telegraph, said Wednesday it will sell 15 million common shares of PacTel Personal Communications for an undisclosed amount. A company spokeswoman declined to say how large a stake in the unit that would be or whether, as analysts expect, Pacific Telesis will continue to own part of the operation.

Some Foreigners May Have to Sell Rolls-Royce Stock

The Associated Press
LONDON — Rolls-Royce PLC, the recently privatized aircraft engine maker, has said that some foreign investors may have to sell their shares because foreigners have acquired 21 percent of the company's shares, exceeding the government-set limit of 15 percent.

Brierley Posts Higher Profit, Offers Rights, Bonus Issues

Reuters
WELLINGTON, New Zealand — Brierley Investments Ltd. said Thursday that its net profit for the year to June 30 rose 75 percent to 603.86 million New Zealand dollars (\$394 million) against 345.28 million dollars in the corresponding period last year.

The company announced a 1-for-10 rights issue of shares and a 1-for-4 bonus issue. The financial group said revenue reached 7.15 billion dollars against 3.33 billion dollars last year. Brierley declared a final ordinary dividend of 3.5 cents, unchanged from last year.

Boveri Tie Will Soon Prove Profitable, ASEA Chief Says

Reuters
STOCKHOLM — The merger of Sweden's ASEA AB and Switzerland's BBC Brown Boveri & Co. will show positive results in the first months of next year, ASEA's chairman, Curt Nicolin, said.

"I am convinced that just a few months after the merger date — Jan. 1, 1988 — the benefits of fusion will become evident," Mr. Nicolin said in an interview with a local newspaper published Thursday.

He added that the merger was already having a positive effect on the two groups' affairs. When the merger was announced on Aug. 10, both companies said major restructuring would hamper results for some time, and declined to set a date for new the company to be profitable.

This announcement appears as a matter of record only.

Following the recommended offer on all ordinary shares of Kluwer nv with the intention to enter into a complete merger

Wolters Samsom Groep nv

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Kluwer nv

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The annual reports is available in English, French, Dutch and German on request addressed to KBL's Documentation Department.

An annual balance sheet and profit and loss account have been published in the "Memorial Reueval special des Societes d'Associations" of the Grand-Duché de Luxembourg.

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Big days ahead for survivors of another Cyclical Crunch

Frightening economic news which drives majorities of investors out of reaching growth stocks and financial instruments may be symptomatic of cyclical conditions which are already being corrected. Indigo has been writing, for example, about rebounding exports in automation, specialized computers and circuitry that could be in the process of reversing the balance-of-trade drain that has caused so much consternation. A slide in durable-goods orders also heightened recent concern. But new products using new technology are on the way, and high-tech retailers using systems such as "very small aperture" satellite dish networks from Harris Corp. are lurching out conventional operators and laying groundwork for a new buildup in the flow of merchandise. Aircraft, Motorola and National Semiconductor are among other issues covered with full price-action projections in our newest report. Write, phone or telex for a series of complimentary studies.

Indigo INVESTMENT, S.A.
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Telephone 34 52 289600 - Telex 79423.

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Yes, tell me more about why you think recent bad-news statistics will turn with selected stocks climbing.

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NEW LISTINGS

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NOW LISTED ON EIGHT EUROPEAN STOCK EXCHANGES

Shares of Compagnie Générale d'Électricité (CGE), listed on the Paris Stock Exchange since June 3, 1987 following the Company's privatization, began trading on September 29, 1987 on seven other exchanges:

- Antwerp and Brussels, Belgium
- Amsterdam, Netherlands
- Basel, Geneva and Zurich, Switzerland
- Frankfurt, West Germany



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6,500 sq.m. land, 2 swimming pools, indoors and outside, tennis court, 1,000 sq.m. halls, bedrooms and living quarters to sell.

Price: 30 Million Austrian Shillings.

Contact: L. Kollmann, Parking 10, A - 1010 Vienna, Austria

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INTERNATIONAL CLASSIFIED (Continued From Back Page)

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...SPEOPLE...
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Thursday's AMEX Closing

Tables include the nationwide prices...
See The Associated Press.

17 Month High Low Stock Chg. Yld. PE	17 Month High Low Stock Chg. Yld. PE	17 Month High Low Stock Chg. Yld. PE	17 Month High Low Stock Chg. Yld. PE
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INTERNATIONAL FUNDS (Quotations Supplied by Funds Listed) 1st October 1987

ALMA GROUP	ALMA GROUP	ALMA GROUP	ALMA GROUP
ALMA GROUP	ALMA GROUP	ALMA GROUP	ALMA GROUP
ALMA GROUP	ALMA GROUP	ALMA GROUP	ALMA GROUP

17 Month High Low Stock Chg. Yld. PE	17 Month High Low Stock Chg. Yld. PE	17 Month High Low Stock Chg. Yld. PE	17 Month High Low Stock Chg. Yld. PE
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12 24 AMB 11 17 11 11 11 11	12 24 AMB 11 17 11 11 11 11	12 24 AMB 11 17 11 11 11 11	12 24 AMB 11 17 11 11 11 11

Be sure that your fund is listed in this space daily. Contact Matthew GREENE at 0133595 for further information.

Floating-Rate Notes

Issuer/Note	Issue Date	Rate
Alpha Finance Corp	10/15/87	8.50%
Alpha Finance Corp	11/15/87	8.50%
Alpha Finance Corp	12/15/87	8.50%

Pounds Sterling

Issuer/Note	Issue Date	Rate
Alpha Finance Corp	10/15/87	8.50%
Alpha Finance Corp	11/15/87	8.50%
Alpha Finance Corp	12/15/87	8.50%

Source: Credit Suisse-First Boston Ltd. London

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CURRENCY MARKETS

Dollar Slips on Light Profit-Taking

NEW YORK — The dollar slipped lower Thursday in New York as profit-taking stalled Treasury's three-day advance...

London Dollar Rates

Table with columns: Currency, Bid, Ask, and Source. Lists rates for Deutsche mark, Japanese yen, Swiss franc, and French franc.

exchange rates at roughly the levels now in effect after what had been nearly two years of dollar declines. Mr. Baker has "confirmed the willingness among U.S. authorities to stabilize the dollar," said Michel Devielle, economist with Banque Paribas in Paris.

Japan Puts Price On Intervention

TOKYO — The Bank of Japan bought nearly \$1 billion on exchange markets in September to moderate the dollar's fall against the yen. Finance Ministry sources said Thursday...

ASSESS: Baker's 'Basket' Plan Leaves a Tangle of Unanswered Questions

(Continued from Page 1) price index is the best target for monetary policy until we can reform the monetary system itself. Mr. Baker appears to have been fully aware that this would be the initial reaction to his plan...

reducing the value of the commodities. The result would be the exact opposite of a traditional gold standard. The dollar would go up as gold went down, and vice versa.

States could use to pressure them into expanding their economies at a time of falling commodity prices. And some private economists contend that commodity prices are not a very reliable guide to future inflation in the first place.

It is here that some U.S. officials see a key element of the whole plan. In addition to helping the G-7 countries coordinate their policies, they say, the hope is that use of the basket could serve to encourage a steady increase in commodity prices that would help the developing countries to pay off their debts.

se comments had already the currency a lift in Wednesday New York trading. The trend ran through midday on Tuesday, but then some dealers profited.

Australian Dollar Slides After Aide's Remark

SYDNEY — A sharp fall in the Australian dollar overnight surprised foreign exchange market analysts, who said Thursday that the drop was an overreaction in a thin market.

ton had made similar remarks on at least four occasions in recent months, but the market treated them all with scant regard. This time, he said, the comments were made after the close of the local market, in the context of lower interest rates and just after moves by the government to curb foreign buying of property.

Conable Sees Large World Bank Fund Rise

WASHINGTON — Barber B. Conable Jr., president of the World Bank, said Thursday that a consensus was building among major industrial countries that increased funding for the lending agency should approach \$80 billion.

The range of discussion has been \$40 billion to \$80 billion. Mr. Conable said at the annual meeting of the World Bank and International Monetary Fund drew to a close that he thought countries were moving toward an increase at the higher end.

that it would back an increase in funding for the bank, which has been given a larger role in trying to keep the Third World debt problem in hand. Treasury Secretary James A. Baker 3d has refused to say what figure the United States has in mind for the increase.

Mr. Conable, asked about the problem of delays on repayments of loans to such countries as Nicaragua, Peru and Romania, said they did not have any adverse impact on bank performance and in many cases were only technical.

Rose \$5.4 Billion

NEW YORK — M-1, the basic U.S. money supply, rose \$5.4 billion to a seasonally adjusted \$755.8 billion in the week Sept. 21, the Federal Reserve Thursday.

Thursday's OTC Prices

Table with columns: Stock, Div. Yld., High, Low, 4 P.M. Close. Lists prices for various OTC stocks.

12 Month High Low Stock Div. Yld. High Low 4 P.M. Close

Table with columns: Stock, Div. Yld., High, Low, 4 P.M. Close. Lists prices for various 12-month high/low stocks.

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Thursday's AMEX Closing

Table with columns: Stock, Div. Yld., High, Low, 4 P.M. Close. Lists closing prices for various AMEX stocks.

12 Month High Low Stock Div. Yld. High Low 4 P.M. Close

Table with columns: Stock, Div. Yld., High, Low, 4 P.M. Close. Lists prices for various 12-month high/low stocks.

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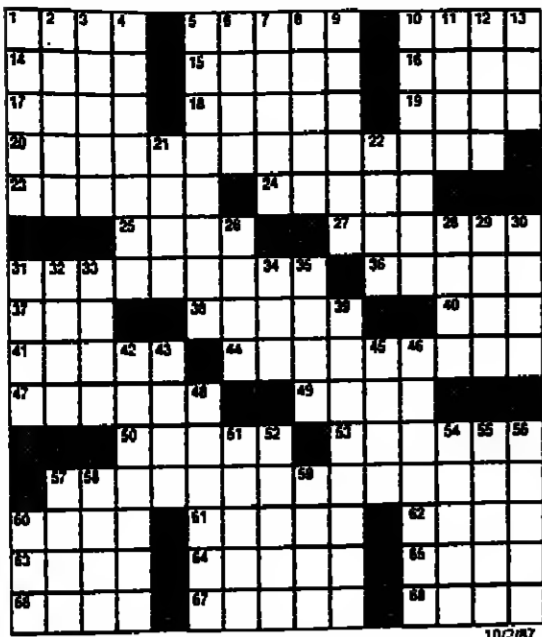
12 Month High Low Stock Div. Yld. High Low 4 P.M. Close

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Table with columns: Stock, Div. Yld., High, Low, 4 P.M. Close. Lists prices for various 12-month high/low stocks.

BOOKS



ACROSS 1 Finishing nail 5 Miles of jazz 10 Kind of prof 14 Elegance 15 Coeur d'... Idaho 16 Tick's cousin 17 Industrialist from Skoda 18 Shipworm 19 Danube hue 20 Crawford, MacMurray film: 1943 23 Least feral 24 Military storehouse 25 195 and 40 27 Urban weapons 31 Ichabod Crane's domain 36 Journalist I. F. 37 Nautical record 38 Done in 40 Heredity factor 41 Plumed bird 44 Host of TV's "The Blue Angel": 1954 47 Emulates 5thas Manner 49 Anagram for "not" 50 Berlin's "When You" 53 Three-horse Russian vehicle

DOWN 1 Meadow sound 2 Hip-moving dance 3 Pastulate 4 Helpful librarians 5 Dittanties 6 Baseball family name 7 Merrill's "Murder" 9 Bunting 9 "Perils of Pauline" was one 10 Encompassing 11 Farmhand 12 Bedazzle 13 Ess follower 21 Superlative endings 22 Apr. computers



JUMBLE THAT SCRAMBLED WORD GAME by Henri Arnold and Bob Lee Unscramble these four Jumbles, one letter to each square, to form four ordinary words. LAURR VOFAR YULNOH PENXED ANSWER: IN THE "OOO" OF "OOO" (Answers tomorrow)

WEATHER EUROPE HIGH LOW ASIA HIGH LOW C F Africa HIGH LOW C F Latin America HIGH LOW C F North America HIGH LOW C F Middle East HIGH LOW C F Oceania HIGH LOW C F

FRIDAY'S FORECAST - CHAMBLEE: Slightly rough to rough, FRANKFURT: Fog, 17-14-13-9, LONDON: Partly cloudy, 13-10 (SE-4), MADRID: Overcast, 13-10 (SE-4), NEW YORK: Cloudy, 19-15-12 (SE-4), PARIS: Partly cloudy, 18-14 (SE-4), ROME: Partly cloudy, 19-15-12 (SE-4), SINGAPORE: Thunderstorms, 23-21 (SE-4), SYDNEY: Partly cloudy, 19-15-12 (SE-4), TOKYO: Cloudy, 22-18 (SE-4)



World Stock Markets Via Agence France Presse Closing prices in local currencies, Oct. 1. Amsterdam, Brussels, Frankfurt, London, Madrid, Milan, Paris, Rome, Tokyo, Zurich, etc.

THE PLAYMAKER. By Thomas Kenally. Simon & Schuster, 1230 Avenue of the Americas, New York, N.Y. 10020. What is there left to be told about Augustus? There is. Plenty. Readers who after "The Fatal Shore" Robert Hughes's recent best seller have an imaginatively different saga awaiting them here. Indeed, Thomas Kenally's fictional play of the life of Augustus is a masterpiece of imagination and style.

ERNEST SABRINA LOONIER TIREMEN ADVERSE ARALESEA THE STABLE AORT HOLY CREDIT THE SWEET SPITAL OAR HAD SPTRIG RUSHIN APRTS STEEL OBJECTS REPEAL OBOE MED AVILAS EPI LIMITEE ORANGES REITER FIXTURE SUCCESS LEHMAN

BRIDGE By Alan Truscott Berman's opening bid of three hearts would be a dubious action in first or second seat, but in third seat, some flexibility is permissible.

Stock market data for Toronto, Zurich, and Tokyo.

TOURNAIS. By Alan Truscott. Berman's opening bid of three hearts would be a dubious action in first or second seat, but in third seat, some flexibility is permissible.

BRIDGE. By Alan Truscott. Berman's opening bid of three hearts would be a dubious action in first or second seat, but in third seat, some flexibility is permissible.

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Stock market data for Zurich and Tokyo.

Handwritten signature: J. J. J.

SPORTS

Bigger Cracks in NFL Ranks

General Stars Among 15 More Defectors

WASHINGTON — Tony Dorsett, the star running back of the Dallas Cowboys, returned to the team Thursday, a day after quarterback Danny White decided to cross striking teammates' picket line...

since the strike began Sept. 22 has been less than 3 percent of the membership of 1,585, which does not include first-year players on injured reserve...



Danny White, pressed financially, returned to the Cowboys and quit the union.

Another handful of players, including the San Francisco 49ers' Steve Young, the Dallas Cowboys' Dan Fouts, and the New York Jets' Mark Rypien, also returned to the team...

The NFLPA and NFL Management Council said no negotiations have been scheduled. The Cowboys' White, who has had well-publicized financial problems...

He attempted a chip, but the ball ran back to him. He switched to his putter, but needed four strokes to reach the green...

Aussies, Japan Get Lucky in Dunhill Golf

ST. ANDREWS, Scotland — Both defending champion Australia and Japan, last year's runner-up, benefited Thursday when the 17th hole at St. Andrews — one of the most feared in golf — claimed two more victims during the first round of the Dunhill Nations Cup...

Blue Jays Lose Again, but So Do Tigers



Mookie Wilson of the Mets looked pained after the Phillies' second baseman, Juan Samuel, caught him stealing.

TORONTO — The Toronto Blue Jays lost their fourth straight Wednesday night when Juan Nieves pitched the Milwaukee Brewers to a 5-2 victory...

BASEBALL ROUNDUP

ican League's East Division race because the Tigers were beaten by the Baltimore Orioles. That was the Tigers' fifth loss in their last seven games...

Giants set the major-league record of 189 in a season. The four-game losing streak is Toronto's longest since an eight-game skid in late June and early July...

Red Sox 7, Yankees 6: In New York, Roger Clemens scattered 10 hits and struck out 13 for his major league-leading 17th complete game...

SPORTS BRIEFS

Ash Out of Davis Match

SYDNEY (AP) — Wimbledon titlist Pat Cashning a major surprise Thursday on Australia's deciding champion Davis Cup team...

For the Record

The Los Angeles Memorial Coliseum Commission of the L.A. Raiders for at least \$57 million in actual punitive damages, charging breach of contract...

Notable

Baltimore Oriole coach Frank Robinson, betting to win a home run hitting contest: "I can't lose using our pitchers."

SCOREBOARD

Table with columns for Major League Baseball scores and Standings for both American and National Leagues.

It's a Tough Race Flogging a Heisman Hopeful

By Tony Kornheiser Washington Post Service WASHINGTON — If this is Thursday, Gaston Green must be in my mailbox. He's always there...

Baseball

Table with columns for Baseball scores and Standings for both American and National Leagues.

Golf

Table with columns for Golf scores and Standings for the Dunhill Nations Cup.

European Soccer

Table with columns for European Soccer scores and Standings for the UEFA Cup.

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OBSERVER

Sentimental Silliness

By Russell Baker
NEW YORK—The suggestion that the press should have a bad conscience about forcing Gary Hart and Senator Joseph Biden out of the political competition is sentimental silliness.

By David Streitfeld
LONDON—Clive Barker is revisiting his old haunts. Ghastly pale sky, stale air, constant threat of rain. It is a typical English afternoon.

The parameters on originality were fairly strict. Five years ago Barker was unknown to all but a few avant-garde theatergoers in England.

Always fascinated by death and the forbidden and taboo, Barker in reason. "Like any sensible person, he wants his thrills from art. Clive used to faint at the sight of blood."

Sitting on the living room floor in the pleasant house he shares with a friend in London, Barker is no longer pudgy or bespectacled. ("It's the virgins' blood," he quips).

"Our lives are dominated by the fact of our bodies. We know discomfort, arousal, hunger, appetite. We are living in this extraordinary secret thing. It's a house whose innards we cannot know. The moment we are looking at our bowels, we're dead.

Which is why, for research purposes, Barker attended the autopsy of a 79-year-old man a couple of years ago. He wanted to see if he could handle it, and he mostly could.

Richard Harris hopes to set up an Irish theater company that could tour Broadway and London's West End. The star of "Camelot," in 1967, Harris said: "I have enough money now and I want to spend the rest of my life doing what I want."

Novelist Clive Barker's Books of Blood



Barker: "All I have is a fevered imagination."

That Biden, pleasant though he may be, is not a very serious man, or at least not sufficiently confident about his own identity to trust it out alone in public.

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Mark Phillips's Fine Upsets British Press

Accusations of royal favoritism hit British headlines on Thursday after a court declined to ban the queen's son-in-law, Captain Mark Phillips, from driving when he exceeded the speed limit by more than 30 mph (50 kph).

Judge Eugene Lynch dismissed a \$10 million suit for defamation and invasion of privacy against The New Yorker magazine, Janet Malcolm, and Alfred A. Knopf, the publisher.

Albert Broccoli, producer of the James Bond series, is on his way to China to check out locations for the next thriller. The South China Morning Post said Broccoli, who arrived in Hong Kong Wednesday, is to leave Friday for Beijing.

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